

FÖRENINGEN EKONOMERNA VID STOCKHOLMS UNIVERSITET

Board meeting #12
Tuesday 2016-11-01
The Board Room, Smedjan
Time: 18:00-22:00

§.1 **Call to Order**

Carina Arnesson opened the meeting at 18.23.

Pedro Lundin was adjusted into the meeting with speaking rights at 18.24.

§.2 **Appointment of Secretary**

Karolina Thyman was appointed secretary.

§.3 **Appointment of Adjusters**

Erica Plahn and Carina Arnesson were appointed adjusters.

§.4 **Adjustment of voting rights**

No adjustments of voting rights were made.

§.5	Attendees	Voting right	Speaking right
	Carina Arnesson	.	.
	Andreas Wassenius	.	.
	Freddy Ekroth	.	.
	Douglas Forsling	.	.
	Henrik Nordlander	.	.
	Erica Plahn	.	.
	Alexandra Kaktus	.	.
	Pablo Chiroso	.	.
	Axel Strömberg	.	.
	Karolina Thyman	.	.
	Pedro Lundin (18.24-21.23)	.	.

§.6 **Adoption of Agenda**

The agenda was adopted with the following changes:

- **New §21 Discussion item: Sponsoring from SBS**
Rapporteur: Henrik Nordlander

- **New §22 Information item: Project Manager of Ekonomernas Dagar**
Rapporteur: Carina Arnesson
- The following paragraphs were adjusted thereafter.

§.7 **Follow up of to-do list**

- Douglas has discussed project plans with Erica.
- Freddy, Erica and Pablo have continued the evaluation of Fadderiet and started compiling the report.
- Freddy will contact our handler at "Tillståndsmyndigheten" regarding our potential future venues.
- Carina has talked to Tommy about potential future venues.

§.8 **Adoption of previous protocols**

The protocol from meeting #11 was added to the archives with the following changes:

- Debriefing Axel Strömberg: daily duties.

§.9 **Check-in**
Processed.

§.10 **Debriefing, all areas of responsibility**

Carina Arnesson: Had breakfast with presidium. Attended sitting with the SASSE Board. Took part in the strategy day with the Ministry of Marshals. Had meetings with Project Managers of ED. Attended Rådsmöte. Participated in the master conferment ceremony. Started coordinating the preparations for the tvärsis with OMG. Been in contact with Frescatihallen regarding their raised prices. Started the strategic project regarding member statistics and member surveys - a document for member statistics has been created and shared with OMG.

Axel Strömberg: Had a meeting with Marc, "vice" IT from 2014. Created developer website for myself and Helis, the IT manager of ED. Updated server. Sorted out privileges for the server so Helis can work freely. Updated the password document on Podio.

Andreas Wassenius: Had breakfast with presidium. Attended sitting with the Sasse board. Took part in the strategy day with the Ministry of

Marshals. Attended Rådsmöte. Attended EC meeting #2. Had meeting with the strategy group regarding member ratio. Daily duties.

Erica Plahn: Attended sittning with the board of Sasse. Attended Rådsmöte. Had interveiwis with project group for my and Pablos strategic project about diversification of partners. Attended entrepreneur sittning in Uppsala, attended Anders Wall lecture in Uppsala. Daily duties.

Alexandra Kaktus: Attended sittning with the board of Sasse. Created video for job forum. Daily duties.

Freddy Ekroth: Had breakfast with presidium. Attended sittning with the SASSE board. Participated in the strategy day with the Ministry of Marshals. Attended Lucia Ball meeting at SUS. Held OMG-meeting #3. Held interviews together with Pablo for the General and Project group candidates. Daily duties.

Douglas Forsling: Attended the sittning with SASSE, OMG-meeting, strategy-day with the ministry of marshals and meeting with the project group of "increase membership". Contacted Nordnet to get the necessary documents to handle the AMG structure. Daily duties.

Pablo Chiroso: Attended sittning with the SASSE Board. Took part in the strategy day with the Ministry of Marshals. Along with Freddy, I took part in the recruitment process of Fadderiet. Recruited a task force for one of the strategic project. Started considering alternatives for the long-term strategy of the International Committee. Daily duties.

Henrik Nordlander: Took part of the sittning with SASSE. Attendend strategic day with MÄ, Cleaned the storage room. Daily duties.

§.11 **Debriefing, Treasury**

The treasury team closed the books for October today.

§.12 **Debriefing, Operational Management Group**

The members of the Operations Management Group were briefed with the vision of "Sustainable growth" following the strategic meeting with the Ministry of Marshals. The response was positive and the group seemed excited to work towards the vision.

§.13 **Debriefing, Strategic projects**

The membership Ratio Project is running forward, with suggestions on new types of memberships that would increase the number of members.

Interviews have been carried out with potential project leaders for the Diversification of Partners project.

Axel has gone through the website with a previous active member and will update the server before content and front-end changes.

Pablo will have interviews with potential project leaders for the equality, diversity and integration project in the Business Committee.

Carina and Erica are currently working on the Member Service project and preparing surveys to be carried out. Also, Carina has created a GANTT-schedule for all strategic projects in order to get a better overview of them, and when they are due.

§.14 **Notification: Approved Project plan for Excel Course FS16**

Rapporteur: Andreas Wassenius **(Appendix 1)**

The project plan was added to the archives with the following changes:

- The word “yes” was changed into “no” in the first sentence below the Budget-section.

§.15 **Notification: Approved project plan for Sustainability day 2017**

Rapporteur: Erica Plahn **(Appendix 2)**

The project plan was added to the archives with the following changes:

- Change abbreviation “ASR” to “SR” throughout the project plan.
- Brand book the headline.
- Correct spelling errors.

§.16 **Notification: Approved budget for Minerva Mentorship Program FS16**

Rapporteur: Douglas Forsling **(Appendix 3)**

The budget was added to the archives.

The meeting adjourned at 18.56.

The meeting continued at 19.11.

§.17

Decision item: Election of Generals for Fadderiet SS17

Rapporteur: Freddy Ekroth

(Appendix 4)

Erik Singer was adjusted into the meeting at 19.13.

Erik Singer presented himself in front of the Board.

Erik Singer was adjusted out of the meeting 19.24.

Oskar Almgren was adjusted into the meeting at 19.25

Oskar Almgren presented himself in front of the Board.

Oskar Almgren was adjusted out of the meeting at 19.38

Sam Dolari was adjusted into the meeting at 19.40.

Sam Dolari presented himself in front of the Board.

Sam Dolari was adjusted out of the meeting at 19.54.

The meeting adjourned at 20.47

The meeting continued at 21.05.

Claim

that the Board elects Oscar Almgren as General SS17.

Decision

that the Board elects Oscar Almgren as General SS17.

Claim

that the Board elects Sam Dolari as General SS17.

Decision

that the Board elects Sam Dolari as General SS17.

Claim

that the Board elects Erik Singer as General SS17.

Decision

that the Board does not elect Erik Singer as General SS17.

§.18 **Discussion item: Future plan for GSC**
Rapporteur: Andreas Wassenius **(Appendix 5)**

Pedro Lundin was adjusted out of the meeting 21.23

The Board discussed how to proceed with the Graduate Student Council, and what strategic steps need to be taken in order to give the project an appropriate identity. The two project leaders will work on a suitable project plan. The topic brought about the discussion on how to generally handle master students, and how to encourage them to further get involved in the Association. The question on what master students are interested in will be investigated with surveys.

The meeting adjourned at 21.51.

The meeting continued at 21.58.

§.19 **Discussion item: How to raise awareness and involvement among marketing and PR students**
Rapporteur: Carina Arnesson **(Appendix 6)**

The Board discussed what kinds of activities could be organized and how to reach new members within the fields of business studies with Marketing & PR, but also IT and politics. Also, suggestions were made to extend the current events and activities to also include these topics, and the Board discussed the various companies that could be interested in this. They also discussed the various ways in which these students could be encouraged to become active members. The mission of extending the scope of the Association's activities will be taken into

account in the various strategic projects. Erica and Alexandra will work further with this.

§.20 **Discussion item: Content of membership surveys**
Rapporteur: Carina Arnesson (Appendix 7)

The Board discussed what types of questions should be included in the membership surveys.

§.21 **Discussion item: sponsoring of SBS**
Rapporteur: Henrik Nordlander

The Board discussed how to make the best use of sponsoring from SBS and “Rådspotten”.

§.22 **Information item: Project Manager of Ekonomernas Dagar.**
Rapporteur: Carina Arnesson

Due to priority reasons, Fethullah Dincer has decided to step down from the position as one of the two project managers for Ekonomernas Dagar. The Board will decide whether a new project leader will be appointed and when, and in the meantime the project will continue to run as usual, under the direction of the remaining Project Manager, Sofia Dieckhoff.

§.23 **Up-coming events**
Halloweensittning 04/11
P3 turnering 05/11
Gustav II Adolf 06/11
ECT 09/11
Discover EY 10/11

§.24 **To-do list**

- Freddy will visualize strategic goal.
- Andreas will ask the project managers of GSC to formulate a project plan and concretize their mission.
- Alexandra and Erica will discuss how the mission of further inclusion of marketing students in the Association could be implemented in strategic projects.
- Carina will check the “rådspott” for Fadderiet and Ekonomernas Dagar.



§.25

Next meeting

The next meeting will be held 15/11.

§.26

Meeting concluded

The meeting concluded at 22.43.



Appendix 1

Notification: Approved Project plan for Excel Course FS16

Rapporteur: Andreas Wassenius

Information: The project plan for the Excel Course FS16 was approved the 25th of October by the Chairwoman of Education Committee Ebba Hallman and the Vice President Andreas Wassenius. Please see attached file.

Appendix 2

Notification: Approved project plan for Sustainability day 2017

Rapporteur: Erica Plahn

Information: The project plan was approved by the Chairwoman of the Business Committee Jasmin Elmi and the Head of Corporate Relations Erica Plahn, the 29th of October. See attached file.

Appendix 3

Notification: Approved budget for Minerva Mentorship Program FS16

Rapporteur: Douglas Forsling

Information: The treasury approved the budget for Minerva on the 25th of October. Please see attached file.

Appendix 4

Decision item: Election of Generals for Fadderiet SS17

Rapporteur: Freddy Ekroth

Background: The time has come to elect the project managers, Generals, for the welcoming program, Fadderiet, spring semester 2017. See attached files.

Claim

that the Board elects Oscar Almgren as General SS17.

Claim

that the Board elects Erik Singer as General SS17.

Claim

that the Board elects Sam Dolari as General SS17.

Appendix 5

Discussion item: Future plan for GSC

Rapporteur: Andreas Wassenius

Background: The Education Committee has together with Andreas Wassenius found two project leaders for the Graduate Student Council for the current year. Since this is a project that haven't been so successful during the previous years, we need to discuss how we are going to set the frames for GSC. They do want to have projects related to the education, but events like "sittningar", events together with companies etc. This discussion is important because we do not want that other committees or clubs do feel that GSC "take over" their area of responsibility in this Association.

Appendix 6

Discussion item: How to raise awareness and involvement among marketing and PR students

Rapporteur: Carina Arnesson

Background: During the last couple of years, the target group of Föreningen Ekonomerna has changed and widened. With this in mind, I would like to bring up the discussion on how we as a student association can offer something to all students at SBS, no matter the orientation of their studies. Specifically, I would like us to discuss how to target marketing and PR students, since this today is a big part of Stockholm Business School's population, for which I am certain we have a lot to offer. To make the discussions effective, here are the talking points we should cover:

1. How do we work with attracting marketing and PR students today?
2. Are there any other groups of students which we should become better at targeting?
3. What more can we do in order to target, attract and offer something to these groups of students?



4. With regards to this discussion, what can we bring with us into our different strategic projects and our strategic focus of “sustainable growth” this year?

Appendix 7

Discussion item: Content of membership surveys

Rapporteur: Carina Arnesson

Background: I have started the work of planning for our future member surveys. The planning includes both setting standards for when, how often and through which channels the surveys should be conducted, as well as which questions the surveys should contain. I would very much like your input on what information you would like to get through these surveys, both from active as well as inactive members. Getting a comprehensive picture of the need for information will help in designing the questionnaire. The surveys will be conducted regularly each semester.