

## FÖRENINGEN EKONOMERNA VID STOCKHOLMS UNIVERSITET

**Board meeting #16**  
**Tuesday 2017-01-10**  
**The Board Room, Smedjan**  
**Time: 18:00-22:00**

§.1 **Call to Order**

Carina Arnesson called the meeting to order at 18.03.  
Antonia Cruz Olsson was adjusted into the meeting 18.04.

§.2 **Appointment of Secretary**

Karolina Thyman was appointed secretary.

§.3 **Appointment of Adjusters**

Douglas Forsling and Erica Plahn were appointed adjusters.

§.4 **Adjustment of voting rights**

Henrik Nordlander adjusted his voting rights to Douglas Forsling.

§.5 **Attendees** **Voting right** **Speaking right**

Carina Arnesson	.	.
Andreas Wassenius	.	.
Freddy Ekroth	.	.
Douglas Forsling	.	.
Erica Plahn	.	.
Alexandra Kaktus	.	.
Pablo Chiroso	.	.
Axel Strömberg	.	.
Karolina Thyman	.	.
Antonia Cruz Olsson (18.04-20.17)	.	.

§.6 **Adoption of Agenda**

The agenda was adopted with the following change:

- New §21 Discussion item: Arrangement of the cruise  
Rapporteur: Freddy Ekroth
- The following paragraphs were adjusted thereafter.

§.7 **Follow up of to-do list**

- Axel will create signs to remind people that we are all responsible for Smedjan.
- Henrik has looked into clothing racks.

§.8 **Adoption of previous protocols**

The protocol from meeting #15 was adopted and added to the archives.

§.9 **Check-in**

Processed.

§.10 **Debriefing, all areas of responsibility**

Carina Arnesson: Had meeting with Simon, the organizational controller at SBS, and a representative from the building committee to discuss the move and alternatives for restoration of the future venues. Attended Handels christmas ball. Had meeting with Axel regarding mecenat and new website. Had meeting with SASSE and UE to update the regulations and guidelines for the U9 network. Started the recruitment of a project group for the association move. Christmas vacation.

Henrik Nordlander: Daily duties, worked with the new membership fees.

Douglas Forsling: Attended SASSEs Christmas Ball. Completed the AMG transition from the old account to the new and transferred the money, so AMG is ready to go. Daily duties. Christmas vacay.

Erica Plahn: Had meeting with Strategic project regarding diversification of partners. Daily duties. Christmas vacation.

Andreas Wassenius: Had meeting with SASSE and UE regarding strategic educational work. Christmas vacation.

Pablo Chiroso: Started preparing the documents for the next I-Forum, which will be organized by LundaEkonomerna. Daily duties. Christmas holidays.

Freddy Ekroth: Held OMG-meeting #5, Christmas Vacation, Fadderiet support, Daily duties.

Alexandra Kaktus: Daily duties. Christmas vacation

Axel Strömberg: Had christmas vacation.

§.11 **Debriefing, Treasury**

Reported the financial status.

§.12 **Debriefing, Operational Management Group**

Reported the up-coming events i.e. a workshop and project management course.

§.13 **Debriefing, Strategic projects**

The new association venues-project: Had meeting with the people responsible, to go through necessities prior to the moving. A kitchen solution is needed in order for the alcohol permit to stay valid, and updated information will follow shortly. A project group has been appointed to take charge of the practicalities when moving.

The diversification of partners-project: Had meeting and went through the work structure.

§.14 **Notification: Per Capsulam #3 Budget Fadderiet SS17**

Rapporteur: Freddy Ekroth (Appendix 1)

The Per Capsulam was approved and added to the archives.

§.15 **Notification: Approved project plan 24SEVEN Fashion Show**

Rapporteur: Freddy Ekroth (Appendix 2)

The project plan was added to the archives.

§.16 **Notification: Approved Project plan for Presentation course**

Rapporteur: Andreas Wassenius (Appendix 3)

The project plan was added to the archives with the following changes:

- The date below the headline "Date" will be decided by the Head of Education.

- “Buddyprogram page” below the headline “marketing” is removed.

§.17

**Decision item: Creation of Facebook groups for new students**

Rapporteur: Carina Arnesson

**(Appendix 4)**

**Claim**

**that** the Head of Education should be responsible for each semester establishing relevant Facebook groups for courses held at Stockholm Business School.

**Decision**

**that** the Head of Education should be responsible for each semester establishing relevant Facebook groups for courses held at Stockholm Business School.

**Additional claim**

**that** the Head of Education will together with the head of marketing and the President investigate, during spring semester 2017, which guidelines will be applied for the Facebook groups.

**Decision**

**that** the Head of Education will together with the head of marketing and the President investigate, during spring semester 2017, which guidelines will be applied for the Facebook groups.

Discussions followed on the advantages and obstacles with using Facebook groups as direct channels towards students.

*The meeting adjourned at 19.04.*

*Meeting continued at 19.17.*

§.18

**Decision item: New types of memberships from SS17**

Rapporteur: Henrik Nordlander

**(Appendix 5)**

Stand in rapporteur: Douglas Forsling

## **Claim**

**that** the Board approves the new types of memberships one year for 140 SEK, two years for 200 SEK and three years for 300 SEK, in addition to the regular type 80 SEK/semester.

## **Decision**

**that** the Board approves the new types of memberships one year for 140 SEK, two years for 200 SEK and three years for 300 SEK, in addition to the regular type 80 SEK/semester.

Discussions followed on the advantages/disadvantages with having other types of membership and how it would be advantageous both for students and the association.

§.19      **Discussion item: Trip with OMG 16/17**  
Rapporteur: Freddy Ekroth      **(Appendix 6)**

Discussions followed on the absence of a kick-off for OMG and how to use the budget for a proper kick-out by going on a trip abroad.

§.20      **Discussion item: Board evaluation of first half of fiscal year**  
Rapporteur: Carina Arnesson      **(Appendix 7)**

The Board discussed the progress in the first half of the fiscal year, and what could be improved in the second half. Conclusions drawn were that the Board is content with improving efficiency, executing on difficult decisions, made two new business partnerships, the increased involvement of OMG and the ambiance in Smedjan enabled by the open door policy.

In the coming months, the Board will enhance the level of communication, delegate better in the strategic projects and keep in mind an investment-mindset when purchasing new inventory. They will also pursue knowledge-sharing with MÄ and keep in mind to finish projects well in time before the handover to the next Board.

§.21      **Discussion item: Arrangement of cruise**  
Rapporteur: Freddy Ekroth



The social committee will arrange a cruise and has sent in a project plan. The cruise will take place after the ending of Fadderiet but have a similar setup as the “micronomkryss” that was previously part of Fadderiet. The Board discussed the importance of keeping in mind the safety of participants.

§.22

**Up-coming events**

12/01-2017: OMG workshop

13/01-2017: MÄddan and välkomstmässan, graduation ceremony for bachelor students

16/01-2017: Fadderiet start

17/01-2017: The Student Olympics and pub

19/01-2017: Rescue the generals.

21/01-2017: Culture clash at Café Opera.

§.23

**To-do list**

Follow-up on strategic projects

§.24

**Next meeting**

Tuesday 24/01-2017 at 18.00.

§.25

**Meeting concluded**

The meeting concluded at 20.17.

## Appendix 1

### Notification: Per Capsulam #3 Budget Fadderiet SS17

Rapporteur: Freddy Ekroth

**Background:** The budget for Fadderiet SS17 has been sent in after some reviewing. Because of the budget not being finished in time to be approved on Board meeting #15 on the 15th of December, the Board discussed the possibility to make a Per Capsulam decision prior Christmas. The project officially starts the 13th of January and therefore would an approval on board meeting #16 the 10th of January in many regards be too late. Hence this Per Capsulam.

The budget was reviewed by the Treasury together with the rest of the Board 2016-12-19.

Please see the budget in the attached file.

### I claim

**that** the Board approves the budget for Fadderiet SS17.

The Board voted accordingly:	Name:	Signature:
President: Approval	Carina Arnesson	
Vice President: Approval	Andreas Wassenius	
Second Vice President: Approval	Freddy Ekroth	
Treasurer: Approval	Douglas Forsling	
Vice Treasurer: Approval	Henrik Nordlander	
Head of Corporate Relations: Approval	Erica Plahn	
Head of Marketing: Abstained	Alexandra Kaktus	
Head of International Affairs: Approval	Pablo Chiroso	
Head of IT: Approval	Axel Strömberg	

## Appendix 2

### **Notification: Approved project plan 24SEVEN Fashion Show**

Rapporteur: Freddy Ekroth

**Information:** The project plan for 24SEVEN Fashion Show 2017 was approved the 8<sup>th</sup> of January 2017 by the Second Vice President Freddy Ekroth. See attached file.

## Appendix 3

### **Notification: Approved Project plan for Presentation course**

Rapporteur: Andreas Wassenius

**Background:** The project plan for the Presentation course was approved 11th of December by the chairwoman of Education Committee Ebba Hallman and the Vice president Andreas Wassenius. Please see attached file.

## Appendix 4

### **Decision item: Creation of Facebook groups for new students**

Rapporteur: Carina Arnesson

**Background:** When students begin at Stockholm Business School, it is common that someone within every course starts a Facebook group for them to communicate regarding school related matters. This is a great platform for students to informally exchange ideas and help each other out with school work. An idea has been brought up that the Association should undertake the responsibility for creating these groups and inviting the relevant students for them each semester. The benefits of this would be that we can ensure that these forums are established each semester with no exceptions, that we would be in control and make sure that all students get access to the groups and that we can use the groups to spread relevant educational information from the Association. By extension, in the future these groups can be very beneficial for the Association's participation in the students' education. Since the Head of Education has the main overview of courses at Stockholm Business School, it would be suiting that the responsibility for creating the groups is devoted to that role.

## Claim



**that** the Head of Education should be responsible for each semester establishing relevant Facebook groups for courses held at Stockholm Business School.

## **Appendix 5**

### **Decision item: New types of memberships from SS17**

Rapporteur: Henrik Nordlander

**Background:** This semester we have made new changes regarding the membership system which is in line with our strategic project "increasing our membership ratio". The next step is to offer students memberships that extend over a longer period of time than our regular membership which costs 80 SEK/semester. The suggestion is that we, besides from our regular membership, offer memberships for one year (140 SEK), two years (mainly for master students, 200 SEK) and three years (mainly for bachelor students, 300 SEK). The idea is for it to be profitable to sign up for a longer period of time at once. The goal is for our program students to sign up for three years right away so we don't have to send them notifications and reminders about renewing their memberships each semester. This will be beneficial both for us and the students. Our hope is to sell 300 three-year memberships already this semester, which will bring the same total revenues as we have budgeted for with the regular type of membership.

### **Claim**

**that** the Board approves the new types of memberships one year for 140 SEK, two years for 200 SEK and three years for 300 SEK, in addition to the regular type 80 SEK/semester.

## **Appendix 6**

### **Discussion item: Trip with OMG 16/17**

Rapporteur: Freddy Ekroth

**Background:** After a hectic first semester a kick-off never got executed. Then the discussion about making a trip somewhere instead emerged. This trip would combine teambuilding activities, workshops as well as leisure activities. Jasmin Elmi together with Sofia Dieckhoff undertook the task of investigating the possibilities both time and cost wise. Three options were found and researched and after a discussion during OMG-meeting #5 2016/2017 a verdict was reached. Now the issue



stands with the proceedings of the next steps and a discussion with the Board would be appropriate.

## **Appendix 7**

### **Discussion item: Board evaluation of first half of fiscal year**

Rapporteur: Carina Arnesson

**Background:** We are now halfway through the fiscal year and with spring semester coming up, it is appropriate for us to evaluate our Board work of the first semester. I would like the discussion to be general and focus on two main areas:

- the things in our daily work that we think have worked well and that we should continue with
- the things in our daily work we should work on improving during the next semester