



FÖRENINGEN EKONOMERNA VID STOCKHOLMS UNIVERSITET

Board Meeting #11
Tuesday 2017-10-17
The Board Room, House 3
Time: 18:00-22:00

§.1 **Call to Order**

Carolina Viklund called to order at 18:04.

§.2 **Appointment of Secretary**

Simon Jakobsen was appointed secretary.

§.3 **Appointment of Adjusters**

Sana Kfoury and Melker Mattsson were appointed adjusters.

§.4 **Adjustment of voting rights**

§.5	Attendees	Voting right	Speaking right
	Carolina Viklund	.	.
	Emma Berger	.	.
	Sana Kfoury	.	.
	Oktay Bagirbekov	.	.
	Nathalie Randelin	.	.
	Simon Jakobsen	.	.
	Sophia Rahmani	.	.
	Natalie Uljas	.	.
	Melker Mattsson	.	.
	Kristina Sundberg (18:08-18:28)	.	.

§.6 **Adoption of Agenda**

The agenda was adopted with following changes:

- §.20 "Information item: Accreditation for Stockholm Business School" was changed to §.7 in the agenda. All other items were adjusted thereafter.

§.7 **Information item: Accreditation for Stockholm Business School**
Rapporteur: Kristina Sundberg (Appendix 1)

Emma Berger was adjusted out of the meeting at 18:07.

Emma Berger was adjusted into the meeting at 18:08.

Kristina Sundberg was adjusted into the meeting with speaking rights 18:08.

Kristina proceeded with her presentation.

Kristina Sundberg was adjusted out of the meeting at 18:28.

Discussions were held by the Board.

§.8 **Follow up of to-do list**

- Sophia and Emma has come up with a design and price suggestion for the new pins.
- Sophia has investigated to make posters with our social media channels on, but decided to put it on hold.
- Sophia has investigated to order a roll-up with our social media channels on, but decided to put it on hold.
- Melker has contacted students that have gotten their Mecenat card to us.

§.9 **Adoption of previous protocols**

The protocol from Board Meeting #10 was added to the archives.

§.10 **Check-in**

Processed.

§.11 **Debriefing, all areas of responsibility**

Carolina Viklund: Held strategic workshop with the Board. Had a meeting with Simon regarding a potential new contract for pub venue. Had a meeting with SBS regarding the move in 2021. Attended Finsittning. Preparations for Association Meeting #1. Association Meeting #1. Attended kick-off with EY. Had a meeting with the project leaders of Ekonomernas Dagar. Attended workshop with SASSE and Uppsalaekonomerna in Uppsala.

Nathalie Randelin: Attended strategic workshop with the Board. Attended Finsittning. Attended preparations for Association Meeting #1. Attended Association Meeting #1. Attended kick-off with EY. Attended workshop and sittning with UE and SASSE in Uppsala. Had a meeting with Oktay and the vice chair of Event Committee. Daily duties.

Oktay Bagirbekov: Attended strategic workshop with the Board. Attended Finsittning. Prepared for Association Meeting #1. Attended Association Meeting #1. Attended kick-off with EY. Attended workshop and sittning with Uppsalaekonomerna and SASSE in Uppsala. Had a meeting regarding Halloweensittning with one of the project leaders and Nathalie. Had a meeting with ECT. Daily duties.

Sophia Rahmani: Attended strategic workshop with the Board. Attended Finsittning. Prepared for Association Meeting #1. Attended Association Meeting #1. Attended kick-off with EY. Attended workshop and sittning with Uppsalaekonomerna and SASSE in Uppsala. Attended the Meet&Greet.; Attended songbook Committee meeting. Attended Marketing Committee meeting. Daily duties.

Sana Kfoury: Attended strategic workshop with Board. Attended Finsittning. Prepared for Association Meeting #1. Attended Association Meeting #1. Attended kick-off with EY. Attended Meet & Greet. Held OMG Meeting #3. Had meeting with the Event Committee. Daily duties.

Emma Berger: Attended strategic workshop with the Board. Had a meeting with SBS regarding the move in 2021. Attended Finsittning. Attended preparations for Association Meeting #1. Attended Association Meeting #1. Had meeting with Kristina Sundberg at SBS regarding Accreditation. Had meeting with Vladimir. Attended kick-off with EY. Attended the Institution board meeting. Had meeting with a new potential student representative. Attended the Meet & Greet. Held Songbook Committee meeting #2. Attended intro meeting for SFN. Held the first Student council meeting. Attended workshop and sittning with UE and SASSE in Uppsala. Attended UN meeting. Attended EC

meeting #2. Attended SFR.

Natalie Uljas: Attended strategic workshop with Board. Attended Finsittning. Prepared for Association Meeting #1. Attended Association Meeting #1. Attended kick-off with EY. Attended Meet & Greet. Attended Master Club's first meeting. Daily duties.

Simon Jakobsen: Attended strategic workshop with Board. Prepared for Association Meeting #1. Attended Association Meeting #1. Fixed protocol after Association Meeting #1. Attended kick-off with EY. Attended Meet & Greet. Attended UE/SASSE sittning in Uppsala. Daily duties.

Melker Mattsson: Attended strategic workshop with the Board. Prepared for Association Meeting #1. Attended Association Meeting #1. Attended kick-off with EY. Attended UE/SASSE workshop and sittning in Uppsala. Continued work with memberships and website. Daily duties.

§.12 **Debriefing, Treasury**

May take the book-keeping for the Create Squared this year. This, due to the shared responsibility among participating universities of the project.

§.13 **Debriefing, Operational Management Group**

Sana debriefed shortly for activities from the Committees. She also lifted input from the OMG regarding that posts on Facebook are not reaching the people they are looking for to recruit. The Board discussed potential solutions to this. They have also discussed creating a handbook to hand down to their successors. Furthermore, booking Stockholm Sports Center for having weekly sports activities have been discussed within the OMG.

The meeting was paused at 19:25.

The meeting was resumed at 19:38.

The meeting was paused at 21:56.

The meeting was resumed at 22:05.

A discussion was lifted regarding how to go about with the new situation with Föreningen Ekonomerna's webshop. Different potential solutions were presented, among them: 1) buying a stock of merchandise to sell and 2) collect orders from our students and order them all at the same time. The Board decided to proceed the later as for now.

§.21 **Additional items**

§.22 **Up-coming events**

- Tvärsis with the OMG
- DreamFEST
- I-forum
- Magisterpromovering
- Universitetsfejden

§.23 **To-do list**

- Nathalie and Oktay will send cost-, and revenue estimation to Carolina for the Pub venue strategic project.
- Nathalie and Oktay will create a cost-, and revenue analysis for the Board meeting and debrief it with the Board.
- Sophia will tell the chairs of the Marketing Committee to add for the Marketing Workshop to add it to the archives.
- Simon will go through the contract with UniStore and look into what it says.

§.24 **Next meeting**

The next meeting will take place Tuesday of 31st of October at 18:00.

§.25 **Meeting concluded**

The meeting was concluded at 23:43.

Appendix 1

Information item: Accreditation for Stockholm Business School

Rapporteur: Kristina Sundberg

Background: An accreditation is something very good and beneficial to have as a School. We are now in the process of getting an AACSB accreditation, which is one of three possible accreditations. Kristina will present why the accreditation is important for Föreningen Ekonomerna, what we can contribute to the process and what an accreditation really is.

Appendix 2

Notification: Approval of Project Plan Marketing Workshop

Rapporteur: Sophia Rahmani

Information: The project plan for the Marketing Committee's new project Marketing Workshop was approved on the 6th of October by the Head of Marketing, Sophia Rahmani. Please see attached file.

Appendix 3

Notification: Approval of Project Plan for DreamFEST FS17

Rapporteur: Melker Mattsson

Information: The project plan for DreamFEST FS17 was approved on the 12th of October by the Head of IT, Melker Mattsson. Please see attached file.

Appendix 4

Notification: Approved Co-Head of Asset Management Group

Rapporteur: Simon Jakobsen

Information: Wilhelm Bech-Jensen was approved by the Chair of the Finance Society, Ali-Leon Al-Najem and the Head of Corporate Relations Simon Jakobsen. Wilhelm has previously been active within the Finance Society and is believed to contribute with good ideas and innovative solutions for investment strategies.

Appendix 5

Discussion item: Improvement of Internal Routines

Rapporteur: Carolina Viklund

Background: In order to assure that we are doing our utmost to create an environment where everyone feels welcome in the Association, I want the Board to discuss specific actions that can be taken to avoid situations where students feel discriminated. The discussion should aim to create an action plan for our future work within this area and how we can improve our internal routines.

Appendix 6

Discussion item: Joint Introduction Day SBS

Rapporteur: Carolina Viklund

Background: Having a joint introduction day for all new students at SBS at the beginning of the semester is a discussion that has been ongoing for some time. After we spoke about this matter during a board meeting, I have met with SBS to explain the logistical challenges this would imply for our welcoming programs. Now, it has been brought up for discussion again. Please read through the attached letter from SBS prior to the meeting.

Appendix 7

Discussion item: Föreningen Ekonomerna Shop

Rapporteur: Sophia Rahmani

Background: Not long ago I received an email from Unistore where they explained that they are closing our clothing shop down due to low sales. I have attached the two latest emails and I want us to discuss the two options they have presented. The discussion should lead to choosing one of the two options and providing me with an answer to get back to Unistore with. Please read the emails through and form your own opinion before going into the discussion.