



POLICY FOR CORPORATE COLLABORATIONS AND SPONSORING

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Aim and background

Föreningen Ekonomerna collaborates with several partners and sponsors from the business sector. In order to ensure professionalism, this policy aims to explain guidelines for how communication with companies shall be handled. Furthermore, this policy aims to set out the guidelines applicable to the process of receiving sponsorship as well as what return that may be offered.

Collaborative partners

- All contact with Föreningen Ekonomerna's collaborative partners shall go through the contacts in the Business Committee, or Head of Corporate Relations in the Board, or another person that the Head of Corporate Relations proposes. This does not apply to the project *Ekonomernas Dagar*, since the form of contact is decided in consultation with the Head of Corporate Relations in the Board.
- The Association's main partners shall be displayed at all the Association's events when circumstances allow so.
- The Head of Corporate Relations is responsible for informing concerned committees, clubs and projects of their responsibilities towards collaborative partners as stipulated in the agreements.

Business sector

- In the pursuit of a qualitative collaboration with the business sector, all committees, clubs and projects shall work towards maintaining good contact with the business sector and, as far as possible, cooperate in arrangements with the business sector.
- Before a member can establish contact with the business sector, the member shall contact the Head of Corporate Relations in the Board or another designated person, and obtain approval to establish contact. The project *Ekonomernas Dagar* is an exception, where establishment of contact shall be in accordance with the project's internal guidelines.



- Collaboration with companies and organizations engaged in tobacco, gambling, weapons, pornography, politics and/or associated with political messages or illegal activities is not allowed. In case of doubt, the Head of Corporate Relations in the Board shall be consulted.
- When invoicing the business sector, see the financial policy.

Sponsoring

- Sponsoring from companies and organizations engaged in tobacco, gambling, weapons, pornography, politics and/or associated with political messages or illegal activities is not allowed. In case of doubt, the Head of Corporate Relations in the Board shall be consulted.
- When receiving sponsorship, there must be an agreement regarding what kind of marketing that is offered in return. Sponsorship of alcohol may never be promoted other than on the spot by visibility of the product.