

FÖRENINGEN EKONOMERNA VID STOCKHOLMS UNIVERSITET

**Board meeting #10
Wednesday 2018-10-17
The Board Room, House 1
Time: 18:00-22:00**

§.1 Call to Order

Emma Axelsson called to order at 18:16.

§.2 Appointment of Secretary

Samuel Gustafsson was appointed as secretary.

§.3 Appointment of Adjusters

Yasmine Adjaoud was appointed as adjuster #1 and Emma Axelsson was appointed as adjuster #2.

§.4 Adjustment of voting rights

Sanna Kamil adjusted her vote to Emilia Ishak.

§.5	Attendees	Voting right	Speaking right
	Emma Axelsson	.	.
	Emilia Ishak	.	.
	Alexander Wahlgren	.	.
	Johan Buskas	.	.
	Samuel Gustafsson	.	.
	Cajsa Bergström	.	.
	Yasmine Adjaoud	.	.

§.6 Adoption of Agenda

The agenda was adopted with the following changes:

- Information items §.16, §.17 and §.18 are changed into notification items and the new notification items are moved up becoming §.13 §.14 and §.15.

- Add the following items:
Notification item: §.16 Approved budget for Universitetsfejden FS18
Discussion item: §.20 Moving forward with the website.
Discussion item: §.21 Time frame – hoodies.

The following items were adjusted accordingly.

§.7 **Follow up of to-do list**

- Emilia has sent an e-mail to Inspector regarding the possibility of putting up old exams on our website

§.8 **Adoption of previous protocols**

The protocol from board meeting #8 was added to the archives with the following changes:

- Add: “Cajsa ordered a new PwC sticker for the PwC room and a sticker with the Association logo to the kitchen.” To §.6.
- Add: “to a cost of approximately 14 605kr” to §.12.
- §.14 will be moved and become the new §.16.
- Add §.17 “**Additional items**”
- Placement of all other items were adjusted in accordance to the abovementioned changes.

§.9 **Check-in**

Processed.

§.10 **Debriefing, all areas of responsibility**

Emma Axelsson: Association meeting #1. Campusrådet at HumF. Continued finalizing the move. Planning and attending board kick-off. Daily duties.

Emilia Ishak: Attended the Education Board meeting, the first Faculty Board meeting of the semester and met with our Student Governance Officer at SUS. In preparations for Fekis conference. Attended Master's Banquette, Meet & Greet, Finsittning, EY and Board kickoff and Association meeting. Daily tasks.

Alexander Wahlgren: Attended Association meeting #1. Planned and attended kick-off. Meeting with event regarding events for members and Halloween. Daily tasks.

Cajsa Bergström: Planned and attended the board kick-off. Attended association meeting #1. Had a meeting with Anna and Sanna regarding the website and also with some other functionalities to implement in the future. Been in contact with different web designers regarding an offer to do this. Daily tasks.

Sanna Kamil: Attended Association meeting #1 and Board kick-off. In contact with Cajsa about website planning. Daily tasks.

Yasmine Adjaoud: Attended the Association meeting #1 and the Board kick-off. Daily tasks.

Viktoria Sokolina: Attended the kick off and the association meeting 1. Daily tasks.

Johan Buskas: Attended Association meeting #1 and the kick-off. Daily tasks besides that.

Samuel Gustafsson: Attended Association meeting #1, Meet & Greet, the board kick-off, Master's Banquette and the Finsittning. Apart from that; daily tasks.

§.11 **Debriefing, Treasury**

Processed.

§.12 **Debriefing, Operational Management Group**

Processed.

§.13 **Notification item: Approved budget for The Cruise FS18**
Rapporteur: Samuel Gustafsson (Appendix 4)

The budget for The Cruise FS18 was added to the archives.

§.14 **Notification item: Approved budget for Meet and Greet FS18**
Rapporteur: Samuel Gustafsson (Appendix 5)

- The website is as of today suboptimal, both in regard to functions and to design. Cajsa and the marketing committee have discussed different ideas and looked into potential costs of implementing them. The prices vary a lot and will be further investigated, mainly by Cajsa.

§.21 **Discussion item: Time frame – hoodies**

Rapporteur: Cajsa Bergström

- Cajsa has received different offers regarding hoodies which will be sold to our members. The Board discussed how to go about marketing and selling them, and when.

§.22 **Additional items**

§.23 **Up-coming events**

- 20/10 Gräddgasquen
- 21/10 The cruise
- 23/10 Grand meeting

§.24 **To-do list**

- Cajsa will investigate options for developing the website.
- Cajsa will continue talks with the marketing committee regarding the potential “Instagram group”.
- Emilia will further investigate in the project of having old exams on our website.
- Emma will renew the patent for SALDO.
- Samuel and Johan will look into adding an item to the financial policy regarding guidelines how to spend activity money.
- Viktoria will look further into a potential collaboration with EF.
- The Board will get the GSD area set up.
- The Board will get the TBA room set up.

§.25 **Next meeting**

Next meeting will be held on the 31st of October at 18:00.



§.26 **Meeting concluded**

The meeting was concluded at 20:32.

Appendix 1

Discussion item: Representative from marketing project "Instagram group"

Rapporteur: Cajsa Bergström

Background: Me and Anna, chair of the Marketing Committee want to take our social media branding further and want to develop new ways to market our events on Instagram. As I am the only one that as for now has access to our Instagram and can post stories and cannot attend all the events that the association has, we want to develop something called the Instagram project. The members in the project group is going to take turns and attend events and document on instastory and post pictures from certain events. But in order to make the project members actually want to go and "work" we want to offer them something, like a free ticket to sittningar, a secure spot on for example EY careers, etc. I want to know if this is possible or if there is something else that we can offer them. Different form for example vice chairs, and the OMG is that their job is to document the event during its time and I really think that should be worth something.

Appendix 2

Discussion item: Renewal of patent of SALDO

Rapporteur: Emma Axelsson

Background: Föreningen Ekonomerna's paper, SALDO, has been a resting part of the association for quite some time now. We are now facing a decision to renew the patent for the name of the paper for another 10-year period, at a cost of 2000 SEK. This does involve a cost for us and I wish to discuss this with the Board, if we still see the value in keeping this one of our protected brands.

Appendix 3

Discussion item: Publishing old exams on the website

Rapporteur: Emilia Ishak

Background: As a continuation of the discussion on how to create more value for our members at the last Board meeting, I wish to discuss our thoughts on publishing old exams on our website, using inputs we have received from our Inspector.



Appendix 4

Information: Approved budget for The Cruise FS18

Rapporteur: Samuel Gustafsson

Information: The budget was added to the archives.

Appendix 5

Information: Approved budget for Meet and Greet FS18

Rapporteur: Samuel Gustafsson

Information: The budget was added to the archives.

Appendix 6

Information item: Project Plan Universitetsfejden FS18 approved

Rapporteur: Alexander Wahlgren

Information: An event the Sports Committee has for the 3rd year in a row. Uppsala arranges a football tournament and invites other universities to participate. Been very successful the last years and will be held the 10/11/18.



**Föreningen
Ekonomerna**
STOCKHOLMS UNIVERSITET

Secretary
Samuel Gustafsson

Adjuster #1
Yasmine Adjaoud

Adjuster #2
Emma Axelsson