

## FÖRENINGEN EKONOMERNA VID STOCKHOLMS UNIVERSITET

**Board meeting #12**  
**Tuesday 2019-11-05**  
**The Board Room, House 1**  
**Time: 18:00-22:00**

§.1 **Call to Order**

Alexander Riese called the meeting to order at 18:00.

§.2 **Appointment of Secretary**

Frida Johansson was appointed secretary.

§.3 **Appointment of Adjusters**

Lovisa Enholm was appointed 1<sup>st</sup> adjuster.

Carl Robertson was appointed 2<sup>nd</sup> adjuster.

§.4 **Adjustment of voting rights**

Liina-Sofia Neitenbach adjusted her vote to Benjamin Söderman. Robert Kisch adjusted his vote to Carl Robertson until 19:32.

§.5	<b>Attendees</b>	<b>Voting right</b>	<b>Speaking right</b>
	Alexander Riese	.	.
	Frida Johansson	.	.
	Mattis Jämtbäck	.	.
	Carl Robertson	.	.
	Robert Kisch (19:32 - )	.	.
	Lovisa Enholm	.	.
	Marie Linden	.	.
	Benjamin Söderman	.	.
	Christian Cederlind	.	.

*Christian Cederlind was adjusted with speaking right in at 18:03*

§.6 **Adoption of Agenda**

The agenda was adopted with the removal of §21 since the rapporteur was not present, all points were adjusted accordingly.

§.7 **Follow up of to-do list**

The to-do list was empty before this meeting.

§.8 **Adoption of previous protocols**

The protocol from board meeting #10 was put to the archives with the addition of including the decision on §13 and with editorial changes.

§.9 **Check-in**

Processed.

§.10 **Debriefing, all areas of responsibility**

Alexander Riese: Attended Gräddgasquen. Attended kickoff with EY. Attended meeting with the president of Nordic Economic Students' Union together with Marie. Daily duties.

Frida Johansson: Attended Gräddgasquen and the EY Kick off. Had a meeting with Språkstudion together with Alexander. Attended the faculty board meeting and the education committee at the institution. Held a Student Council meeting. Daily duties. Not as present in festningen as usual due to exams.

Mattis Jämtbäck: Attended Gräddgasquen, the Halloween-sitting, the Octoberfestpub and the EY Kick Off. Worked with Lovisa and Benjamin on a new app for sponsorship. Had a start up meeting with the Generals. Daily duties.

Lovisa Enholm: Had evaluation meeting with the Business Committee for Career Day and Career Choice, worked on a new app in Podio for sponsorship with Mattis and Benjamin, attended kick-off with EY and the Halloween sitting, booked a date for kick-off with PwC as well as the Projektledarkurs, daily duties

Carl Robertson: Attended Gräddan and Halloween-sitting, had meeting with SVT, kick-off with EY, tons of daily duties

Robert Kisch: Attended gräddan, was toastmaster for Halloween-sitting, kick-off with EY daily duties

Benjamin Söderman: Attended kickoff with EY, worked on a new sponsorship-Podio app with Lovisa and Mattis, been filling in for Liina

due to her being OoO, daily duties. We've reached the line of 1000 members this semester.

Marie Linden: Prepared for I-Forum this weekend. Attended Gräddan and kick off with EY. attended International Committee meeting.

§.11 **Debriefing, Treasury**

Processed.

§.12 **Debriefing, Operational Management Group**

Processed.

§.13 **Notification item: Masters Pool Tournament Project Plan Approved**

Rapporteur: Marie Linden **(Appendix 1)**

The project plan for the Masters Pool Tournament was added to the archives.

§.14 **Notification item: Excel Course Project Plan Approved**

Rapporteur: Frida Johansson **(Appendix 2)**

The project plan for the Excel Course was put to the archives with editorial changes.

§.15 **Decision item: Revising Policy for Corporate Collaborations and Sponsorship**

Rapporteur: Lovisa Enholm **(Appendix 3)**

**Claim**

**That** the board approves the revised Policy for Corporate Collaborations and Sponsorship

**Decision**

**That** the board does not approve the revised Policy for Corporate Collaborations and Sponsorship

**Additional claim**

**that** the board approves the revised Policy for Corporate

Collaborations and Sponsorship with the changed formatting to state "... Godkännande behövs ej vid kontakt med näringslivet gällande produktsporsring." And with the sentence "All kontakt med näringslivet gällande produktsporsring skall skriftligt dokumenteras på lämpligt sätt." to fall under Sporsring.

### **Decision**

**That** the board approves the revised Policy for Corporate Collaborations and Sponsorship with the changed formatting to state "... Godkännande behövs ej vid kontakt med näringslivet gällande produktsporsring." And with the sentence "All kontakt med näringslivet gällande produktsporsring skall skriftligt dokumenteras på lämpligt sätt." to fall under Sporsring.

§.16

### **Decision item: Företrädare Gentemot Swedbank AB**

Rapporteur: Alexander Riese

**(Appendix 4)**

*Carl was adjusted out at 19:00*

The decision is needed so that Swedbank will accept our board. This is also the reason why the decision is taken in Swedish.

### **Yrkan**

**Att** Styrelsen väljer Carl Robertson som företrädare gentemot Swedbank.

### **Yrkan**

**Att** Styrelsen väljer Robert Kisch som företrädare gentemot Swedbank.

### **Beslut**

**Att** Styrelsen väljer Carl Robertson som företrädare gentemot Swedbank.

### **Beslut**

**Att** Styrelsen väljer Robert Kisch som företrädare gentemot Swedbank.

*The meeting was paused at 19:02*

*The meeting was reopened at 19:22*

*Carl was adjusted in at 19:22*

*Christian was adjusted out at 19:22*

§.17

**Discussion item: Association Car**

Rapporteur: Frida Johansson

**(Appendix 5)**

Discussion regarding the expenses of owning a car since there would be a lot of smaller costs during the year as well as a bigger one-time cost upon purchasing. Having a big initial cost like that might not be the best way of allocating the associations money at the moment. The members benefit of having a car for transportation during bigger projects was raised as it often is a major benefit for the project if someone in the project group have access to a car but the availability of the car and logistical needs for using it would probably make the access to a car owned by the association very limited.

It might be a feasible to approach some car rental company and see if we could make a deal for those times of they year when we use cars more often. The paperwork regarding ownership, insurance and the scenario if there would be an accident was brought up as major concern.

*Robert was adjusted in at 19:32 and reclaimed his vote.*

§.18

**Discussion item: Buddy Introduction Day**

Rapporteur: Frida Johansson

**(Appendix 6)**

The board discussed having a training day during the day of MÅddan and making this a mandatory day for buddies. If done right this might make the buddies more responsible and give some perspective on what their role really entails.

It was discussed how many parties should be included: having more of them might be overwhelming and too much information at the same time, but it would also send the message that this day is about important topics for the buddies to know about. It is also easier to listen to several people for shorter lengths than to one person for a long time.

Having several parties there will introduce the buddies to what people they will come in contact with during fadderiet and give them an understanding for who is an authority and in what areas and times.

The board does not think that this is something that should be put on the generals to organize since this is not part of the fadderi per se, rather the generals will make sure that all buddies are aware of the training day and that the buddies attend.

The day should serve to teach the buddies about the association, to ease the handling of sittings and pubs and to get knowledge about what to do in situations where they might help their micros in various ways. Other than the information given by 2<sup>nd</sup> Vice and the Head of International Affairs always give to the new buddies the board finds that it would be beneficial to invite PrU – to talk about the logistics of sittings and bars, MÄ – to give a brief insight on the association history and traditions, and Studenthälsan – to talk about what to do in situations where say a micro drinks to much at every event.

Having this introduction day also enables the sittning MÄddan to be a more fun event.

§.19 **Discussion item: Upotential, Mental Fitness**

Rapporteur: Lovisa Enholm **(Appendix 7)**

Although recognized that we do need to take students wellbeing more seriously, this is a private company and therefore not something that is attractive to look in further to until we know how working with Studenthälsan is.

§.20 **Discussion item: Weekly/Monthly Email**

Rapporteur: Lovisa Enholm **(Appendix 8)**

This is something that have been discussed previously with which the reoccurring problem is the logistics of how we will reach to members and who should construct the newsletter. Since GDPR there has got to be a clear opt in, and hence it might be harder to get students to sign up.

If a newsletter were to be created, it would most likely entail revenues since partners and other companies would be able to buy advertising space as well as a way of marketing our event and let the members

know what's going on in the association.

*The meeting was paused at 20:22*

*The meeting was reopened 20:33*

§.21

**Discussion item: Evaluation of Committee Chairs Stepping Off**

Rapporteur: Alexander Riese

**(Appendix 10)**

The board discussed the most effective way of both measuring quantitatively for the possibility to compare between different committees while still gaining the depth of doing qualitative research to find the committees core struggles.

Surveys in general have the disadvantages of being something that one often skim through and makes it is hard to get filling answers, especially when asking open ended questions. Interview sessions on the other hand are hard to compare in between different interviews and if there were to be a group discussion there would be a risk that some people might be to shy or reserved to speak up or to revise their opinions as the discussion goes on. If there were to be a meeting only between the individual chair and their contact person on the board it would be time consuming, especially for those board members who are contact persons for many committees.

The board deemed it both feasible and the best way to go about the problem to send out a set form of questions where the answer is a ranking on a scale. This would later on be what more in-depth interviews will be based on.

The main questions the board wants answered in order to make an evaluation falls under the topics of recruitment, handover, project management, cooperation, contact with other parts of the association, bureaucracy and workflow, cooperate connections, engagement and activity within the committee.

The time scope for the survey to be ready to send out was set to be shortly after the next board meeting and each board member shall have a meeting with their committee(s) at the latest 15<sup>th</sup> of December for the in-depth questions.

*The meeting was paused at 21:16*

*The meeting was reopened 21:22*

§.22      **Discussion item: Disciplinary Policy**

Rapporteur: Alexander Riese

**(Appendix 11)**

There was a discussion on how taking on a policy like this would give the impression of the board being penalty oriented or if it rather would send the signals that when there is misconduct serious measures are taken.

The discussion entailed what things should be included in such a policy and the board talked about how those of our friend associations which have implemented policies of this kind have experienced the reception within their unions and associations and what they include in the policies.

Agreement was reached on the need for a document which regulates potential consequences for breaking statute and policies and that there needs to be some kind of internal process in place when handling these type of errands. There was disagreement on whether the latter should be in said document or not.

§.23      **Additional items**

§.24      **Up-coming events**

- Grand meeting Thursday 5<sup>th</sup>.
- U9 8<sup>th</sup>-9<sup>th</sup>
- iForum 8<sup>th</sup>-9<sup>th</sup>

§.25      **To-do list**

- Liina and and Alex will look into what to do with the wall in the kitchen
- Mattis and Marie will start working on a training day for the buddies
- Lovisa, Benjamin and Liina will look into how to go about a newsletter.
- The board will think of questions to create a survey based on.
- Alex will discuss disciplinary policy with MÄ.

§.26      **Next meeting**

Next meeting will be held the Tuesday the 19<sup>th</sup> of November 18:00.



§.27            **Meeting concluded**  
The meeting was concluded at 22:37.

## **Appendix 1**

**Notification item: Masters Pool Tournament Project Plan Approved**

Rapporteur: Marie Linden

**Information:** I have approved the Project Plan for the Masters Club's Pool Tournament.

## **Appendix 2**

**Notification item: Excel Course Project Plan Approved**

Rapporteur: Frida Johansson

**Information:** I have approved the Project Plan for Excel Course, 30/10 2019.

## **Appendix 3**

**Decision item: Revising Policy for Corporate Collaborations and Sponsorship**

Rapporteur: Lovisa Enholm

**Background:** As a part of decentralization of the association we have talked about making a change so that product sponsorship doesn't have to go through corporate requests. Instead we have worked on a new system where the project only have to log who they contact and for what purpose. This would save time for the Head of Corporate Relations as well as the project group since they don't have to wait for approval when it comes to sponsorship. In order to incorporate this we have to make a small change the policy for Corporate Collaboration (please find the whole policy attached, with the changes marked in red). I suggest that we add the following two sentences:

- *Godkännande krävs inte heller vid produktsporsring där istället riktlinjer för Sponsring gäller.*
- *All kontakt med näringslivet ska skriftligt dokumenteras på lämpligt sätt.*

**I claim**

**That** the board approves the revised Policy for Corporate Collaborations and Sponsorship

#### **Appendix 4**

##### **Decision item: Företrädare Gentemot Swedbank AB**

Rapporteur: Alexander Riese

**Bakgrund:** Styrelsen behöver officiellt utse företrädare gentemot Swedbank AB. Eftersom skattmästeriet är de som jobbar med allting finansiellt så föreslår jag att vi utser Skattmästare Carl Robertson och Vice Skattmästare Robert Kisch till föreningens representanter hos Swedbank.

#### **Jag yrkar**

**Att** Styrelsen väljer Carl Robertson som företrädare gentemot Swedbank.

#### **Jag yrkar**

**Att** Styrelsen väljer Robert Kisch som företrädare gentemot Swedbank.

#### **Appendix 5**

##### **Discussion item: Association Car**

Rapporteur: Frida Johansson

**Background:** As we are dependent on external venues quite often and there is a need for transporting people, but also mainly objects I think that we should consider a car in the name of the Association. This is already something that a few of our friend associations have but is also frequently used by other associations and projects around the various Stockholm campuses. Looking at HHGS, Handelshögsskolan in Gothenburg, their car is used most of the time and I think that we would have the same use for it since almost all our projects have a need for cars. Such simple things as picking up something that was forgotten in Festningen once everyone is already at Karolinska Institutet or just simply not having to let our generals wait for an hour for

an uber to be willing to transport them and all the things they needed to bring back to Festningen.

It would also be beneficial since more people would have to stay sober to utilize the car.

I do not yet know exactly how it would be done in practice since someone has to be a registered owner of the car, but I would like to hear your opinions on whether the possible use of a car is something we see as beneficial and should start to look into more seriously.

## Appendix 6

### Discussion item: Buddy Introduction Day

Rapporteur: Frida Johansson

**Background:** Last week (by the time this is sent out, approximately two weeks ago) Alexander and I met with Studenthälsan to talk about cooperation. They mentioned that before every kick-off (fadderi) that NF throws they are invited for a training session with the buddies to talk about things like stress or what to do if a new student is prone to drink too much each time, is sexually assaulted or other risks. I think that this is a good idea but I would like to take this one step further as I think that there are more things that the buddies should be aware of and I do think that having a training day would make buddies take their role more seriously. (Sadly I do not think that MÄddan fills this purpose but is more seen as a fun night to create some team spirit.) From what I've thought about so far it would make sense to include Studenthälsan to talk about things mentioned earlier, PrU to talk about the logistics of a sittning to make sure everything runs smoothly in the breaks and MÄ to talk about the traditions of the association.

I want your thoughts on the general idea and if we find that it is something we want to, later on, decide on to adopt as part of fadderiet, what parties should be included in the training? I.e.: what do the buddies need knowledge on in order to become good buddies?

## Appendix 7

### Discussion item: Upotential, Mental Fitness

Rapporteur: Lovisa Enholm

**Background:** I had a meeting last week with Upotential, who works with mental health. I have attached a powerpoint with information that they have sent me. It is



unfortunately in Swedish, however, they said that they could have their workshops in English as well. Upotential have courses and workshops in mental fitness to help people cope with stress, work more efficiently, prevent mental illness, work on soft skills, etc, and by that help people reach their full potential. They believe that this is something missing in the education today and they therefore want to collaborate with universities and are seeking for a more long-term collaboration with us. I believe that this could be interesting and potentially benefit our students a lot. However, I'm a bit skeptical towards how interested our students are in this, but I still think it could be worth giving it a try and have a workshop with them. What do you guys think?

## Appendix 8

### Discussion item: Weekly/Monthly Email

Rapporteur: Lovisa Enholm

**Background:** I have several times got the question from our partners and other companies why we don't have any weekly/monthly email. I think this could be something worth looking into. It could be a way of letting students know what is going on in the association, market our projects and a new source of income. I therefore want to bring this discussion up. Is this something we would like to do? How would this work practically? Who should make it? How should it be marketed? How often should it be sent out?

## Appendix 9

### Discussion item: Delegating Marketing Requests

Rapporteur: Liina-Sofia Neitenbach

**Background:** A very large part of the time spent in my role is posting content on our social media pages mostly on Facebook. This can take hours on occasion especially when I get requested to change the post constantly. Due to people believing I am an editor, they are not reading the brand book and it creates extra work for me because I have to send material back all the time for it to be corrected. I think that if we delegate this to the marketing committee, I can focus on more strategic projects and how to reach more students through certain projects and it would overall help the marketing content that we are putting out onto our social media pages.

## Appendix 10

### Discussion item: Evaluation of Committee Chairs Stepping Off

Rapporteur: Alexander Riese

**Background:** In our effort to standardize recruitment processes, processes within various committees as well as evaluations, I believe a first step is to hold evaluations with the chairs who will soon be stepping off. I believe these should be coordinated, and it would be valuable to agree on a set of questions we want answered. I also think we should attempt to hold these evaluations before they step off, to avoid losing the opportunity or them being postponed.

## Appendix 11

### Discussion item: Disciplinary Policy

Rapporteur: Alexander Riese

**Background:** Before we stepped on as the board, we briefly discussed the pros and cons of having a set of rules or guidelines for how action is taken against members of the association who don't follow our policies. Since then, we have witnessed a few potential cases where this could have been beneficial. We have also heard feedback from U9, where several friend associations have introduced similar policies after a conference last year and seen very positive results. The question has also most recently been raised at Campusrådet among our campus friend associations who have felt a need for something similar. With this background I would like to bring up the topic again. I see the purpose of this policy to support the board in how to handle conflicts or violations of policies with a set action plan, as well as to fill the void between warning/taking a conversation with a member and excluding them from the association. Managing these violations purely on a case to case basis leaves room for bias, inaction and the board receiving blame for mishandling situations. With clear guidelines and a consistency in actions taken, I believe these risks can be minimized.