

FÖRENINGEN EKONOMERNA VID STOCKHOLMS UNIVERSITET

Board meeting #13
Tuesday 2019-11-19
The Board Room, House 1
Time: 18:00-22:00

§.1 **Call to Order**

Alexander Riese called to order at 18.10

§.2 **Appointment of Secretary**

Lovisa Enholm was appointed secretary

§.3 **Appointment of Adjusters**

Alexander Riese was appointed first adjuster and Robert Kisch was appointed second adjuster

§.4 **Adjustment of voting rights**

Liina-Sofia Neitenbach adjusted her vote to Mattis Jämtbäck

Emilia Ishak was adjusted in with speaking rights at 18.12

§.5	Attendees	Voting right	Speaking right
	Alexander Riese	.	.
	Frida Johansson	.	.
	Mattis Jämtbäck	.	.
	Carl Robertson	.	.
	Robert Kisch	.	.
	Lovisa Enholm	.	.
	Marie Linden	.	.
	Benjamin Söderman	.	.
	Emilia Ishak (- 19:50)	.	.

§.6 **Adoption of Agenda**

The agenda was adopted with the following changes:

- Added new point §22 Discussion item: Evaluating of committee Chairs Stepping Off. All other points were changed accordingly.
- Point §21 was changed to a discussion item
- Added date for when the project plan was approved on §14.

- Editorial changes

§.7 **Follow up of to-do list**

- Mattis and Marie have started working on a training day for the buddies
- The board has thought of questions to create a survey based on.

§.8 **Adoption of previous protocols**

The protocol from board meeting #11 was put to the archives with the following changes:

- Editorial changes (spacing in attendees list)
- Add the debriefing on point §8
- Add the right claim on point §25
- Change the current claim into decision on point §25
- Notification item §14 – “processed” instead of “put to the archive”
- §23 clarifying what the discussion was about
- §25 clarification of how they were adjusted in
- §24 remove first line of claim
- Clarification of Adjustment of voting rights

The protocol from board meeting #12 was put to the archives

§.9 **Check-in**

Processed.

§.10 **Debriefing, all areas of responsibility**

Alexander Riese: Attended the Grand Meeting. Been to U9 in Växjö, discussing how our welcoming programs can be improved. Had a start-up meeting with Rådet. Represented Föreningen Ekonomerna at the Magisterpromovering. Represented at Samhällsvetenskapliga Föreningens annual party. Attended a preparatory meeting for Nobel. Attended Campusrådet at Juridiska Föreningen. Been in contact with Akademiska Hus regarding a broken window and our intention to put up sound softening material. Helped SNNC, together with Lovisa, to get in contact with our Partners. Daily duties.

Frida Johansson: Was at U9 together with Alexander. Attended a workshop on educational surveillance in Uppsala together with the chair of the education committee. Attended the Institution Board

meeting, the institution's education council meeting and the Faculty of Social Sciences council meeting. Had a meeting with the inspector and with Rådet, the later for which career services were discussed. Also attended the OMG-grand meeting and campusrådet, the Gustav II Adolf Celebratory and the master promotion ceremony. The vice chair of the education committee will resign as the semester ends.

Mattis Jämtbäck: Prepared and attended the Grand Meeting. Have been working with Benjamin on how to integrate recruitment of vice Chairs and project leaders on the website. Been in contact with the generals regarding the project plan and recruitment. Attended the Gustav II Adolf celebration, the master promotion ceremony and the Sports Committee Kickoff.

Lovisa Enholm: Had a meeting with Rådet and discussed how we want to work together, attended Grand Meeting as well as Gustav II Adolf Celebration, been in contact with the Business Committee regarding the "Projektledarkurs", talked to SNNC regarding inviting our partners to The Nobel NightCap, daily duties

Benjamin Söderman: Attended OMG-grand meeting. Investigated and started working on a more consistent recruitment platform for the association. Attended Gustav II Adolf-celebratory and SF's Årsfest. Daily duties.

Marie Linden: Attended IC meeting. Attended Sports kick off. Published information about study abroad information. Had a meeting with the chair of IC and the previous president of the NESU (Nordic Economic Student Union) regarding future collaborations.

Liina Neitenbach: have been in contact with Marketing Committee and social media content group. Attended IForum and have been brainstorming ideas of strategic projects to work on, mainly focusing on stats and data collection. Attended Grand meeting. Daily Duties.

Carl Robertson: Booked tickets for ECT, paid for everything related to representation, Attended grand meeting, daily duties

come hang out in Festningen is usually too big of a threshold. Some kind of event would make it easier for new people to join. A suggestion could be to invite everyone to the intro pub of Fadderiet. A sustainable solution in the long run is to have some kind of welcoming weeks for the economic students. Different suggestions will be looked into and brought up again.

§.17 **Discussion item: Delegating Marketing Requests**

Rapporteur: Alexander Riese **(Appendix 5)**

Discussion regarding how to delegate marketing requests in order to give more time for the Head of Marketing to work on more strategic projects. Potentially a hand over process would be made to someone taking on the role. However, the Head of Marketing would still have admin rights and supervise it.

Emilia Ishak was adjusted out at 19.50

The meeting was paused at 19.50

The meeting was reopened at 20.06

§.18 **Discussion item: Student Value/Member Benefits**

Rapporteur: Frida Johansson **(Appendix 6)**

Discussion about why we exist and how we give our members value. All our projects, discussions during board meetings and work should somehow be linked to the purpose of the association. It is important not to forget the purpose to why we exist. There is a difference between number of members and benefits. Most people turn to us due to our social and business related events. We should start to question why we are making events and if they are serving the purpose of our association. Educational surveillance brings benefits to all students no matter if you chose to take an active role in it or not. If we were to become a student union, we need to get things like educational surveillance more attractive. How we use our resources in the association was also discussed.

§.19 **Information item: U9 Debriefing**

Rapporteur: Alexander Riese **(Appendix 7)**

One of the things that was discussed at U9 was the structure of the welcoming programs for each university. Emphasis was put on the

importance of creating a strong culture of the welcoming programs, which makes the students more engaged. Other things that others do is to get permit to use different parks and public places etc, have meetups before the official start of the program, have some of the events in the university's schedule. Having a "fake lecture" is potentially something we could bring in to our Fadderi. How to handle alcohol and buddies and how to include the studies had also been brought up.

Other things that was discussed at U9:

- Mentorship programs
- Strategic goals that are linked to the annual plan.
- Benefits of creating a preliminary budget for the upcoming year
- Recruitment policies
- Websites and how much information should be on it
- Evaluating of the treasury role and how to potentially delegate the work in between the treasurer and vice treasurer.
- "Coffee for opinion" get free coffee if you answer some questions that would be useful for the association to have

The meeting was paused at 21.07

The meeting was reopened at 21.15

§.20

Information item: Education Workshop Debriefing

Rapporteur: Frida Johansson

(Appendix 8)

Information about the education workshop in Uppsala last week. What was discussed was how to work with educational surveillance in a boarder perspective. What is the most important for having an active impact seems to be what happens at the lower levels, between the members. Transparency, what you want to give the members, how to use our webpage more efficiently, how to make people more engaged was also discussed as well as the importance of legitimacy over popularity.

§.21

Discussion item: Weekly Reports for the Board

Rapporteur: Alexander Riese

(Appendix 9)

Alexander have created a form to evaluate stress and workload among board members. In the long run the goal would be to evaluate the workload of the whole association. Discussion regarding this potentially being an invasion of privacy or create the feeling of

competition between board members. This would on the other hand only be accessed by the president and cleared out by the end of the year. Reflecting is always valuable, but it would be even more valuable if you could go back and see old responses. The board got to the conclusion that this is something worth trying out and evaluate after a few weeks.

§.22 **Discussion item: Evaluation of Committee Chairs Stepping Off**
Rapporteur: Alexander Riese

The board discussed what questions should be in the evaluation form of the chairs stepping off.

§.23 **Additional items**

§.24 **Up-coming events**

- Stresshantering with Studenthälsan: 20/11
- Discover EY: 20/11
- Projektledarkurs: 27/11
- The Excel Course: 27/11

§.25 **To-do list**

- Alex will discuss disciplinary policy with MÄ.
- Liina and and Alex will look into what to do with the wall in the kitchen
- Benjamin will look into email domain for fest.se
- Frida, Alex and Mattis will look into how to introduce people to the association that are not taking part of Fadderiet.
- Mattis will finish the evaluation form of the chairs stepping off
- Lovisa, Benjamin and Liina will look into how to go about a newsletter.

§.26 **Next meeting**

The next meeting will be held at the 4th of December 18.00

§.27 **Meeting concluded**

The meeting was concluded at 22.28

Appendix 1

Notification item: Project Plan for Visit to the Moroccan Embassy Approved

Rapporteur: Marie Linden

Information: The project plan for the Visit to the Moroccan Embassy has been approved on the 15th of November 2019. Some editorial changes and finalising the attendees slightly earlier are to be made.

Appendix 2

Notification item: Approved Project Plan Fashion Fest

Rapporteur: Mattis Jämtbäck

Information: I have approved the project plan for Fashion F.E.ST. 2020.

Appendix 3

Discussion item: Alumni Network

Rapporteur: Frida Johansson

Background: During U9 it was brought up that many of our friend associations and unions have alumni networks that acted in different ways to help current students with various matters. This could be anything from being a mentor throughout one's studies, to simply a connecting network which biannually met with students to be a first connection out into the business sector. I think it could be of relevance to start looking into something like this amongst our organization as the input from the rest of U9 was that as long as there is a friend group which is established and have been active in the association it is not very hard to start building the core of such a network. I also see value in this for our members and it could be somewhat of an incentive for new members to join. The main point of the discussion is if this is something that we find feasible and desirable and if so: in what way do we want to structure it and what should their function be more precisely?

Appendix 4

Discussion item: F.E.St Grows

Rapporteur: Mattis Jämtbäck & Frida Johansson

Background: After a discussion with a student this Friday we came to wonder if we are any good at catching the students who are not included in fadderiet. We started bouncing the idea of a smaller kick off day for them, like fadderiet, but only for a day or an afternoon. A welcome back to school and a try to involve more passive members into becoming active members and get an eye for what we do. We would like your thoughts and input on this.

Appendix 5

Discussion item: Delegating Marketing Requests

Rapporteur: Alexander Riese

Background: Liina has asked me to bring up this point in her absence.

A very large part of the time spent in my role is posting content on our social media pages mostly on Facebook. This can take hours on occasion especially when I get requested to change the post constantly. Due to people believing I am an editor; they are not reading the brand book and it creates extra work for me because I must send material back all the time for it to be corrected. I think that if we delegate this to the marketing committee, I can focus on more strategic projects and how to reach more students through certain projects and it would overall help the marketing content that we are putting out onto our social media pages.

Following the discussion of delegating marketing requests during our morning meeting and the benefits it could have strategically the marketing requests are simply taking too much time for the Head of Marketing to do strategic work within the board. The person delegated marketing requests will have an introduction with the Head of Marketing, and when the student is unable to perform the role the Head of Marketing will be there to cover him/her.

Appendix 6

Discussion item: Student Value/Member Benefits

Rapporteur: Frida Johansson

Background: I think that we sometimes forget the core of why this association exists which is to be of value for the students at the institution and generate benefits for our

members. I want to bring up a discussion of what your view of this is and how this is accomplished.

Appendix 7

Information item: U9 Debriefing

Rapporteur: Alexander Riese

Background: Frida and I travelled to Växjö to attend the last U9 conference of the semester. As assigned by the board, I brought a discussion item regarding the development of fadderiet and asked questions regarding how they manage a large starting class, how they avoid limiting events to a minority of the new students, what events they have that are particularly appreciated and for other pieces of advice they may have.

I would like to take this opportunity to inform the board of my key takeaways from this discussion and inform of the outcome of various other discussion points throughout the weekend. Several of these will lead to discussion items at future board meetings and will therefore be mentioned, without going into deep discussion.

Appendix 8

Information item: Education Workshop Debriefing

Rapporteur: Frida Johansson

Background: I was at a workshop with the chair of Education Council in Uppsala Thursday and we discussed education surveillance in the broader spectrum. A lot of the things we discussed were connected to what functions must be implemented in the work of a student union and thus I would like to share what was brought up during the day which is connected to our role as a wider organization rather than things which I need to implement in my role's future daily work.

Appendix 9

Discussion item: Weekly Reports for the Board

Rapporteur: Alexander Riese



Background: Following a discussion during U9, I've seen a need to investigate how much our active members are putting into the association, mainly time wise. This is a topic that has been relevant within our board since we stepped on, as being a student association, the various roles within our organization need to be able to be combined with your studies. Unfortunately, the trend among friend associations, and I suspect in our organization as well, is that people have too large a workload, making this difficult. This is also something I notice in my role when I talk to the board and get a feel for your stress level. As a first step in evaluating this and tackling the problem, I will before the end of the semester start asking the entire board to fill in weekly reports. An example of the form will be shown during the meeting but will focus on stress level and amount of work put in during the week. The form is made with large amount of inspiration from Lundaekonomerna.

Hopefully this is something which gives me more information with the goal of later having a discussion how to tackle potential problems that are revealed.