

## **FÖRENINGEN EKONOMERNA VID STOCKHOLMS UNIVERSITET**

**Board meeting #14**  
**Tuesday 2019-12-04**  
**The Board Room, House 1**  
**Time: 18:00-22:00**

§.1 **Call to Order**

Alexander Riese called the meeting to order at 18:03.

§.2 **Appointment of Secretary**

Benjamin Söderman was appointed secretary.

§.3 **Appointment of Adjusters**

Mattis Jämtbäck was appointed 1<sup>st</sup> adjuster.

Liina-Sofia Neitenbach was appointed 2<sup>nd</sup> adjuster.

§.4 **Adjustment of voting rights**

§.5	<b>Attendees</b>	<b>Voting right</b>	<b>Speaking right</b>
	Alexander Riese	.	.
	Frida Johansson	.	.
	Mattis Jämtbäck	.	.
	Carl Robertson	.	.
	Robert Kisch	.	.
	Lovisa Enholm	.	.
	Liina-Sofia Neitenbach	.	.
	Marie Linden	.	.
	Benjamin Söderman	.	.
	Frida Wandborg	.	.

*Frida Wandborg was adjusted in with speaking rights at 18:04.*

§.6 **Adoption of Agenda**

The agenda was adopted.

§.7 **Follow up of to-do list**

- Alex has discussed disciplinary policy with MÄ.

- Frida, Alex and Mattis started investigating how to introduce people to the association that are not taking part of Fadderiet.
- Mattis finished the evaluation form of the chairs stepping off.

§.7 **Adoption of previous protocols**

No protocols were to be adopted at the time of the meeting.

§.8 **Check-in**

Processed.

§.9 **Debriefing, all areas of responsibility**

Alexander Riese: Attended PwC's project management course. Had a meeting with RSM together with Lovisa, Had a meeting with the president of Juridiska Föreningen to hear about their recent election. Had two meetings with the prefect and head of administration at SBS regarding rent, changes to educational surveillance and potential venues to use in the future. Attended Juridiska Föreningens annual ball. Attended a dress rehearsal for the Nobel Banquet. Had a meeting with Academic Work together with Lovisa. Attended Humanistiska Föreningens Ugglemiddag. Had a meeting with the Generals, informing about the input from U9, together with Mattis and Marie. Looked into buying new association pins. Covered for Benjamin while he's been on vacation. Been in touch with Akademiska Hus, having them fix the broken window and leaking radiator, as well as look into potential sound isolation in the PwC room and kitchen. Received our updated alcohol license, with new owners. Had a longer meeting with the ED project managers to get an update on their progress before Christmas. Been to IKEA buying Christmas decorations. Daily duties for both me and Benjamin.

Frida Johansson: Had meetings with different parties at the institution, attended JFs ball and LÄS sittning. Held the morning meeting. Been working on guidelines for course representatives and student council. Daily duties.



- §.12      **Notification item: European Career Tour Budget Approved**  
Rapporteur: Carl Robertson & Robert Kisch      **(Appendix 2)**

The budget was put to the archives.

- §.13      **Notification item: DreamFEST Budget Approved**  
Rapporteur: Carl Robertson & Robert Kisch      **(Appendix 3)**

The budget was put to the archives.

- §.14      **Notification item: Hjulmiddagen Budget Approved**  
Rapporteur: Carl Robertson & Robert Kisch      **(Appendix 4)**

The budget was put to the archives.

- §.15      **Notification item: DreamFEST Project Plan Approved**  
Rapporteur: Alexander Riese      **(Appendix 5)**

The project plan was put to the archives.

- §.16      **Decision item: Fadderiet SS20 Project Plan**  
Rapporteur: Mattis Jämtbäck & Marie Linden      **(Appendix 6)**

- The Target groups should be changed to students studying courses in “företagsekonomi” and “marknadskommunikation”.
- Snapchat should be removed under Marketing since it is not currently used.
- Change the role names under Project Group to be consistent.
- Some concerns were brought up with the different responsibilities for the generals but were mitigated after a discussion regarding the matter.
- Fest Morning is considered a good activity but should be planned more thoroughly.
- F.E.ST. Feat. should be updated to emphasize that it is an event arranged by the event committee.

*The meeting was paused at 19:26.*

*The meeting was reopened at 19:33.*

- Some events needs to be thought through further.

- Some general sentencing should also be changed.

**Claim**

**that** the Board approves the project plan for Fadderiet SS20.

**Decision**

**that** the Board declines the project plan for Fadderiet SS20.

§.17

**Decision item: Guidelines for Product Sponsorship**

Rapporteur: Lovisa Enholm

**(Appendix 7)**

**Claim**

**that** the Board approves the new Guidelines for Corporate Product Sponsorship

**Decision**

**that** the Board approves the new Guidelines for Corporate Product Sponsorship

§.18

**Discussion item: Fadderiet SS20 Budget**

Rapporteur: Carl Robertson

**(Appendix 8)**

Some questions were brought up regarding the costs of the Fadderiet budget, and this will be brought up with the generals to update it accordingly.

*The meeting was paused at 20:17.*

*The meeting was reopened at 20:32.*

§.19

**Discussion item: Potential Changes to Education Surveillance**

Rapporteur: Frida Johansson

**(Appendix 9)**

The idea to show appreciation through a merchandise item is liked. Exchange points was discussed if people would consider it being worth it. Discussions from U9 was brought up in how this could be encouraged, which created the suggestion about the exchange point. The problems with the current system was brought up how in

particular the work is not done to its full extent. Scenarios if the incentives were raised was brought up as well but the problem with people not staying long enough in their role needs to be solved too. Also, the external incentives should not be the sole reason for people applying either. The board agrees on that the marketing must improve in this sense since there are a lot of students interested in this matter. The board reached the consensus to increase the incentives (bonus points depending on how many SBS are willing to offer) to create a more short-time interest which might develop into a more long-term interest over time. Discussions was also held how move on with both the student council and Education Committee. The problem with distinguishing them was also brought up. The board reached a consensus on investigating in trying to integrate the student council into the EC.

§.20      **Discussion item: New Partner**  
Rapporteur: Lovisa Enholm      **(Appendix 10)**

The board fails to see a problem per se with having a 12<sup>th</sup> partner since other associations/unions has the same or more. A discussion was brought up about that there are a lot of auditing firms already in partnership with us, but most of our partners offer other types of work as well. Also, there are interest in companies that can offer more events for English-speaking students, which is something the board agrees on working towards in the future. The board reached a consensus that having another partner would be beneficial for the association and the students at SBS in a matter of different opportunities and future employment.

§.21      **Discussion item: The Future of Master's Club**  
Rapporteur: Marie Linden      **(Appendix 11)**

The board had a general discussion about committee participation. They had different opinions on the scale of measuring a successful turnout for committees. Pros and cons were brought up about dissolving the club, but concluded that the cons are far larger than the pros. The board reached a consensus on following the interest of the club for future decisions.

§.22      **Discussion item: Board Meetings SS20**  
Rapporteur: Alexander Riese      **(Appendix 12)**





## **Appendix 1**

### **Notification item: Hjulmiddagen Project Plan Approved**

Rapporteur: Mattis Jämtbäck

**Information:** I approved the project plan for Hjulmiddagen 2019 on 28<sup>th</sup> of November.

## **Appendix 2**

### **Notification item: European Career Tour Budget Approved**

Rapporteur: Carl Robertson & Robert Kisch

**Information:** The updated budget for ECT was approved on the 1st of December.

## **Appendix 3**

### **Notification item: DreamFEST Budget Approved**

Rapporteur: Carl Robertson & Robert Kisch

**Information:** The budget for DreamFEST was approved on the 27th of November.

## **Appendix 4**

### **Notification item: Hjulmiddagen Budget Approved**

Rapporteur: Carl Robertson & Robert Kisch

**Information:** The budget for Hjulmiddagen was approved on the 28th of November.

## **Appendix 5**

### **Notification item: DreamFEST Project Plan Approved**

Rapporteur: Alexander Riese

**Information:** The project plan for DreamFEST was approved on the 28<sup>th</sup> of November.



## Appendix 6

### **Decision item: Fadderiet SS20 Project Plan**

Rapporteur: Mattis Jämtbäck & Marie Linden

**Background:** Fadderiet will once again be held this spring for all new students. The Generals have come up with a theme and great activities that will bring the new students together. The 2nd Vice President and Head of International Affairs has approved it to be brought up and would like to hear your opinions.

### **We claim**

**That** the Board approves the project plan for Fadderiet SS20.

## Appendix 7

### **Decision item: Guidelines for Product Sponsorship**

Rapporteur: Lovisa Enholm

**Background:** In a previous board meeting we decided to separate product sponsorship from corporate requests to make the work run more smoothly. In order to implement the new system smoothly a new document with guidelines have been created. See attached file.

### **We claim**

**That** the Board approves the new Guidelines for Corporate Product Sponsorship

## Appendix 8

### **Discussion item: Fadderiet SS20 Budget**

Rapporteur: Carl Robertson

**Background:** The generals are working on the fadderiet SS20 budget as of right now and the attached file is what they have done so far. I think it is a good idea that we go through the budget and discuss changes we would like to see before the next

meeting, when the budget will be sent in as a decision item.

## Appendix 9

### **Discussion item: Potential Changes to Education Surveillance**

Rapporteur: Frida Johansson

**Background:** See attached file named "Background Education Surveillance" and attached files on current drafts for course representatives steering document, student council steering document as well as the course representative handbook.

## Appendix 10

### **Discussion item: New Partner**

Rapporteur: Lovisa Enholm

**Background:** Alex and I had a meeting last week with the company RSM. They want to start working more toward students and have therefore contacted us. We are currently planning on an event with them next semester to start with, but they are also very interested in becoming a partner. However, their main field is auditing and accounting, just as for most of our partners. Do you find this to be a problem? Do we want to have another partner (that would become our 12th partner)?

## Appendix 11

### **Discussion item: The Future of Masters Club**

Rapporteur: Marie Linden

**Background:** Upon discussing with the current chair and vice chair of the Masters Club we have come to the conclusion that having one club targeted towards masters student is ineffective. The club has no clear function as masters students have the option to be involved in all other committees/clubs.

My suggestion is to keep Masters Welcoming Weeks as a project and to potentially have a Graduation Gala at the end of the year for graduating masters students (if there is an interest). Overall, incorporating masters students into all committees and clubs in place of just one club will yield more benefits to the association in the long



run.

Aim of discussion: Come to a consensus of whether to cease operations of masters club.

## Appendix 12

### Discussion item: Board Meetings SS20

Rapporteur: Alexander Riese

**Background:** We have not yet evaluated the morning meetings we've had for the past few weeks but I would like to propose to continue them next semester as a complement to our ordinary board meetings. I would also like to discuss how we should go about this during the time we have meetings every week. Do we want to have morning meetings every other week then as well or not have them at all? The first meeting of the semester is set for January 8<sup>th</sup>. The preliminary dates are listed below:

#16 08/1  
#17 15/1  
#18 29/1  
#19 5/2  
#20 12/2  
#21 19/2  
#22 26/2  
#23 11/3  
#24 25/3  
#25 8/4  
#26 22/4  
#27 6/5  
#28 20/5  
#29 3/6  
#30 17/6  
#31 29/6

Note that these dates are preliminary and will have to be changed to accommodate holidays and Association events.

## Appendix 13



### **Discussion item: Project Management Course with PwC**

Rapporteur: Lovisa Enholm

**Background:** Last week we had the yearly project leader course with PwC. The course is fitted for the old OMG-system when they only changed once a year. That means that a lot of people miss out/have the course right before stepping off. Therefore, I believe it would be more beneficial to have this course two times a year, one in May and one in November. The new board, new generals and new project leaders from ED would now have been selected and could have the course in the beginning of their work. The ones stepping on as chairs next semester would also be invited. The course in November would mainly be for the new generals, the chairs stepping on the following semester and potentially people that for some reason couldn't attend the semester before. We could also look at other projects like for example Spring Ball, Career day, etc. Until now the course has been in Swedish, we could also ask PwC if it would be possible to have the course in English to include everyone. What are your thoughts on this?

### **Appendix 14**

#### **Information item: Updates regarding iPads and Misplacing Items**

Rapporteur: Carl Robertson

**Background:** As you all know 2 iPads were stolen about a month ago. I have just received word from the insurance company and our iPads will not be covered by insurance, therefore I would like to inform everyone on the importance of hiding valuable items and placing them in the correct part of Festningen after events.