



POLICY FOR CORPORATE COLLABORATIONS AND SPONSORING

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Aim and background

Föreningen Ekonomerna collaborates with several partners and sponsors from the business sector. In order to ensure professionalism, this policy aims to explain guidelines for how communication with companies shall be handled. Furthermore, this policy aims to set out the guidelines applicable to the process of receiving sponsorship as well as what return that may be offered.

Collaborative partners

- All contact with Föreningen Ekonomerna's collaborative partners shall go through the contacts in the Business Committee, the Head of Corporate Relations in the Board or a person suggested by the Head of Corporate Relations. This does not apply to the project *Ekonomernas Dagar*, since the form of contact is decided in consultation with the Head of Corporate Relations in the Board.
- The Association's main partners shall be displayed at all the Association's events when circumstances allow so.
- The Head of Corporate Relations is responsible for informing committees, clubs and projects of their responsibilities towards collaborative partners as stipulated in the agreements.
- Partners should be considered with the interests of stakeholders in mind. In addition, controversial aspects, both external and internal, must be taken into consideration.
- Collaboration with companies and organizations engaged in tobacco, nicotine, gambling, weapons, pornography, politics and/or associated with political messages or illegal activities is not allowed. In case of doubt, the Head of Corporate Relations in the Board shall be consulted.
- To invoice a firm or organization, see the financial policy.



Business sector

- In the pursuit of a qualitative collaboration with the business sector, all committees, clubs and projects shall work towards maintaining good contact with the business sector and, as far as possible, cooperate in arrangements with the business sector.
- Before a member can establish contact with the business sector, the member shall contact the Head of Corporate Relations in the Board or another designated person, and obtain approval to establish contact. The project *Ekonomernas Dagar* is an exception, where establishment of contact shall be in accordance with the project's internal guidelines.
- Collaboration with companies and organizations engaged in tobacco, gambling, weapons, pornography, politics and/or associated with political messages or illegal activities is not allowed. In case of doubt, the Head of Corporate Relations in the Board shall be consulted.
- When invoicing the business sector, see the financial policy.

Sponsorship

- Sponsorships from companies and organizations engaged in tobacco, nicotine, gambling, weapons, pornography, politics and/or associated with political messages or illegal activities is not allowed. In case of doubt, the Head of Corporate Relations in the Board shall be consulted.
- An agreement must be made regarding the marketing that will be conducted when receiving sponsorship. Sponsorship of alcohol may never be promoted with the exception of visibility of the product at an event.
- All contact with the business sector in regards to product sponsorship shall be documented in writing in a suitable way.