



Activity Plan – The IT Committee

Committee Overview

The IT committee's main objectives along with the head of IT is to encourage the integration of IT into the association.

The committee will continue to attract new members through events, IT mingle and possible IT related workshops. Chairman and vice chairman of the committee have the responsibility to make sure the committee is functioning and performing their tasks as discussed with relevance. The IT committee reports to the head of IT of the board.

Visions

The committee's primary vision is to integrate IT and economics at a larger scale among the members of the association. This will be achieved through lectures, workshops, social events and hopefully active nights with attractive companies. Above that the committee will also welcome anyone interested in gaming through gaming nights, pubs and other related events.

Business

One of the goals of the committee is to improve the relationship between students of economics and the IT world. The majority of the association's members are students of economics that are not IT oriented and the committee can act as an opportunity for these students to get in contact with IT related branches of the industry. The committee will look for possible cooperation with other committees in order to organize and plan events with relevant connection to these committees. Anything with a connection to IT is encouraged.

Gaming Culture

Since SS16 the IT committee has been encouraging the interest for gaming. The committee has found a niche that the association has been missing and this follows the vision of the committee. This will be achieved through a returning gaming night, a following of E-sport and other similar events. The goal is to attract new members who



are still looking for their niche in the association and create a welcoming atmosphere. The committee will be looking for ways to expand these events through more activities

and perhaps sponsors. If possible the committee will also be looking for ways to take part of smaller pubs with different gaming activities with more focus on fun experiences rather than competitive. The committee will continue to expand the existing projects but also enhance their social aspects where anyone is welcome.

Lectures and workshops

Another link between the students of the association and the IT world is lectures and workshops from leading companies of economics. The committee will also be looking to plan smaller events educational purposes that make the gap smaller between IT and economics and help make the view of IT less challenging. When possible we will look for possibilities to visit tech companies.

Division of responsibilities

Chairman

Holds committee's and the association's confidence and is thus responsible for the committee's work, members, meetings and information to students and businesses. The Chairman is responsible for reporting to the head of IT of the Board who in turn reports to the Board and for contact with the Stockholm Business School. The Chairman is primarily responsible for all the projects that the committee conducts. Chairman of the committee is the link to the Operational Management Group.

Vice chairman

Is responsible for the committee's work and meetings where the chairman is not able to attend. The vice chairman is also ultimately responsible for events and projects carried out by the committee. Vice chairman attends the meetings of the Operational Management Group along with the chairman to gain greater insight into the association and the committee's position. Vice chairman, together with the chairman of the committee will assure that the strategic and operational work to the committee retains a



worthy function and place in the association.

Project group

The members of the committee that adopts a project forms a project group and are thus

responsible that the project is carried out in the best way possible with a clear relation to a project plan. If a project leader is appointed this person will be responsible for the project group. The project leader reports to the chairman and provides all relevant information regarding the project.

Internal operations

There are no pre-requisites for the committee's members. All members of the association is invited to join the committee. The committee is intended to be accessible to all who are interested in IT. The vision is that the projects should be engaging at different skill levels. Individuals with experience and knowledge in IT should be able to thrive and develop in the committee and take on projects that require their expertise. At the same time individuals with little or no knowledge need to be able to have a place in the committee to develop, learn and work with more basic IT operations and IT projects.

Association members must understand that they are very welcome to get involved in the committee without any prior knowledge or experience. Though it should be stressed that the committee is not intended to be a simple IT training for those members who wish to join, but the primary focus must be on various projects for the benefit of the association. This is where the committee's resources are mainly to be used. Knowledge should and will in any case be exchanged internally in the committee. There is a strong added value to people with less knowledge seeking help from people with more knowledge inside the committee, to develop and contribute to the committee's activities.

2020-05-05 Vlada Borets & Aida Hegazy, *Chair & Vice Chair*



Activity Plan for the Education Committee FS20/21

The Chair and the Vice-Chair have the responsibility to ensure that the committee runs smoothly and to execute and fulfil the purposes that are being stated below or have been decided in unison with relevant actors. The Education Committee reports to the Head of Education in the Board.

The vision of the Education Committee

Through an engaging way to enrich students' academic skills and, thus, enrich their qualifications for their future careers. A committee that through discussion and cooperation aims to improve the quality of education in SBS and student knowledge.

Purpose and Goals

To enrich the student's knowledge and increase the student advantage through relevant courses and lectures.

The Education Committee projects

The Education Committee projects are the central part of the committee's goal. The projects contribute to a great part of the association's educational activity and are therefore significant to maintain. The project portfolio has been defined differently in the past and this is something that is going to continue, since we want to constantly improve the contribution of relevant knowledge.

Committee description

The Chair and Vice Chair of the Education Committee are the voice of the students in educational matters towards Stockholm Business School (SBS) through participations in several councils and boards, but does no longer report to the Education committee regarding these matters. In collaboration with the Head of Education in the Board, Student Council is now the responsible organism which is going to run queries regarding student matters and maintain the insight and influence of the students when concerning more important matters at SBS.

Instead, the committee operates solely to increase the knowledge and employability of the students by creating different study empowering events and courses.

Committee activities

Speak-Up Week



The goal with this project is to give the students at SBS an opportunity to give feedback on their education as a whole. During a week in the spring semester, students will get the chance to fill in a form where there will be questions regarding their education. The result of the Speak-Up Week project will be concluded and presented to the Institutional Board at SBS during the beginning of the next fiscal year. The ambition is to increase the student participation by giving them a treat in exchange for them filling in the form.

This year, the project will be held online due to COVID-19, but in the future will be held in person per usual. To increase the turnout, the first voting round will be part of the Speak Up Week questionnaire and there will be prizes.

Structure of the Education Committee

The Chair

The Chair is elected by the committee and is therefore responsible for the labor, members and meetings together with informational distribution towards students and companies. The Chair is also guaranteed a seat at the three representational responsibilities that the committee undertakes, which is the Institutional Board at SBS, The Educational Council at SBS and The Social Science Faculty Council at Stockholm University. It is also the responsibility of the Chair to convey information between the committee and the Operational Management Group. Finally, the Chair is main responsible for all of the projects and events held by the committee.

The Vice Chair

The Vice Chair is elected by the Chair in order to be responsible for the labor and meetings of the committee when the Chair cannot be present. Furthermore, the Vice Chair is secondary responsible for events and projects of the committee and is also permitted to be present at the Operational Management Group meetings. After being the Vice Chair of the committee for one semester, the Vice Chair is going to step up as the Chair of the committee for the next semester to come.

Project Manager

The Project Manager is responsible for a project or event and makes sure that the purpose of the project or event is fulfilled in the best way possible. The Project Manager, or Project Group, regularly reports to the Chair or the Vice Chair regarding the process of the project or event.

Committee Members



If a participant at the committee meetings does not take on a task, as Chair, Vice Chair, Coordinator or Project Manager, his/her role is solely a member. As a member, it is important to represent his/her fellow students' opinions and present them at the meetings in order to be able to bring them forward. Members also represent the committee and therefore should be able to share our ideas and purpose to possible new members. Everyone involved in the Education Committee, active or not-active is considered to be a member of the committee.

Meeting Coordination

The committee meetings shall take place regularly in order to considerate important decisions and update current status on the various projects. Ideally, a meeting should be held approximately once a month. The Chairs shall send an invitation to all members of

the committee through Podio. An agenda for the meeting shall be sent out to all members before the meeting. Furthermore, the members shall be asked what their opinions are regarding different matters and decisions. All documents such as summon, agenda and protocol shall be written in English and uploaded on Podio after every meeting.

Marketing and commitment

In order to market the committee, the Chair and/or the Vice Chair shall be represented at as many events possible held by Föreningen Ekonomerna. This responsibility is also shared with the members of the committee. The main focus is to be represented at Fadderiet and Meet & Greet where many new students participate.

All of the members in the committee have a guaranteed spot in all courses held by the committee. Active members of the Education Committee will be rewarded with three bonus points for their exchange semester, if they become project managers and stay active for at least one semester. A motive that can also be used in order to recruit new members to the committee.

Communication and responsibility

The Education Committee is characterized by its close relationship with SBS, mainly through the participation in the Institutional Board and the Educational Council. This contact shall be held by the Chair, since he/she is the trustee, both by attending the IB and EC meetings, as well as, through the ec-mail.

The Chair has the responsibility to update the committee's workspace on Podio where the protocols from the committee meetings are to be posted. All communication shall be in English in order to include non-Swedish speaking students, as well. The ec.project-



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mail is to be used regarding all official matters, especially when gathering applications for events held by the committee, since this simplifies the coordination in a professional manner. The Chair makes the decision of handing out the password to the ec.project-email to project managers that will need to contact other companies or sponsors.



ACTIVITY PLAN FOR THE MARKETING COMMITTEE AUTUMN 2020

Committee Overview

The Committee strives to make the marketing profile of Föreningen Ekonomerna explicit and consistent throughout both internal and external communication. The committee's activities include to make a strong brand for the association through strategic marketing and to make a comprehensive profile throughout copywriting, photography, video and creative content making. For the active members of the Committee it is a natural meeting place to promote these areas of interest. The committee also acts in support of the other committees, projects and events within the association to improve and sustain their marketing activities.

Purpose and Objectives The Marketing Committee will continue the development of the associations marketing profile both internally and externally through 2020 and into 2021. As mentioned above, the Marketing Committee acts as a liaison for all operational sections to foster exposure to new and existing members through the recurring projects Meet & Greet and The Student Guide, which is described below. The Committee strives for making the brand of Föreningen Ekonomerna strong. It should be obvious for all new members to wanting to be involved in one or more of the committees of the association. As well as it should be self-evident for active members to continue their involvement into the association throughout their time at university. The major goal of 2020 and 2021 is to make a consist marketing profile for the association. To find out what kind of content our members finds interesting and in which social channels they prefer to take part of it.

Another objective of 2020 and 2021 is to make a common structure throughout the different projects. The purpose of that is to make it distinct for the active members in the committee what kind of role they have and what is expecting of them when they choose to be a part of a project.

Vision By working together with all operational aspects, we envision a more holistic marketing profile for Föreningen Ekonomerna. The profile must be clear and



consistent. The Committee would like to offer students who are interested in marketing and management a natural complement to their studies in the form of practical and strategic projects.

The Chair and Vice Chair These two positions work together to structure, organize, motivate and advocate for the Committee's activities, both in general and for the active

members. The Chairman is ultimately responsible for operations and administrative tasks.

Committee Groups and Projects

Meet & Greet Meet & Greet is an event where students - regardless of affiliation with Föreningen Ekonomerna - have the opportunity to meet representatives from the different committees and other operational and administrative elements. Students who visit the Meet & Greet will get an insight and understanding of the association. Every Meet & Greet should increase the general awareness of Föreningen Ekonomerna and efforts that drive it. Through increased awareness, new and old students can discover new opportunities to participate and contribute, and thus Meet & Greet acts to a large extent as a recruitment tool for new active members.

Meet & Greet is conducted once per semester, in coordination with the welcome program for new students, Fadderiet. Meet & Greet takes place over a couple hours in one evening and is organized much like a recruitment fair. This fosters an energetic and welcoming atmosphere for curious students.

The Student Guide Marketing Committee is responsible for an annual magazine with information about the association's activities. The aim of the project is to make relevant information in the association available to all members. The contents of the book vary from year to year, but the consistent aim is that the reader gets information about student traditions, various committees, projects, the board, and what has happened and will happen during the year. The project work consists of both graphic design, copywriting and structural and organizational work. A project team will be appointed.

Social Media Content Group SMCG is responsible for the content of the Instagram account of Föreningen Ekonomerna. The purpose of the Instagram account is to show



the members “the fun and social side” of Föreningen Ekonomerna. The content could include pictures from an event that happened recently, small interviews with active members (#humansoffest) and takeovers from the Board or the OMG. The SMCG have access to use all the features on Instagram and to be as creative with it as possible. To gain the interest from our members.

The group will work as an editorial, where there is one project leader, Content Manager, who got the responsibility for all the requests from the other committees. Also, he or she is responsible for that the content will follow the marketing profile of Föreningen Ekonomerna and that the content will be published on the correct time and date. The Content Manager will work together with Content Creators who will make the posts. Their tasks will be including working with copywriting, photography and to edit posts.

Facebook Content Group FCG is responsible for the content of the Facebook account of Föreningen Ekonomerna. The purpose of the Facebook account is to inform members of the upcoming events that will happen, both internal and external with other companies. The FCG works more strategic since they need to “catch the eye of the member” in a Facebook feed that often includes a lot. It is important to use the right colors, pictures and fonts to succeed. The group will also work as an editorial.

Business Content Group This year we will start a new project called Business Content Group. The intention is to get the students to visit companies within marketing and to post it on our LinkedIn account. Our goal is to get students in contact with possible employers and gain knowledge about the possible positions they can work towards during and after university. The group will also work as an editorial.

YouTube Channel We aim to resume Föreningen Ekonomernas during 2020 and 2021. Based on the Covid-19 situation, we learned about the importance of having a strong brand during crisis. To produce fun and informal videos is a great way to talk to our members and to remind them of our existence. Videos will be produced during a selection of events and projects within Föreningen Ekonomerna. Also, shorter interviews or fun videos about our student life. The YouTube-channel main target group is the members of Föreningen Ekonomerna but also to reach out to non-members to get them interested in our association.



Newsletter We want to get better in informing our members about the happenings in the association. The newsletter will include current projects and events with fun pictures. It will be sent out through email. It is of paramount importance to the Committee that the atmosphere is open and that the opportunity to participate in projects is perceived as accessible. To this end the ties between the active members of the Committee should be strengthened and cohesion should be promoted, and on

occasion social events such as dinners or visits to relevant institutions will be organized. The group will also work as an editorial.

Podcast The Podcast aims to inform members about the happenings in the association. It will be a fun way of sharing moments from different events and dinners. It will be a collaboration between the OMG committees. There should be a project leader for the podcast, but with different guests every episode. To make it as diverse as possible.

General Goals of internal Operations

The goal of the committee's internal operations is a general increase in members' skills in marketing, improved knowledge sharing and strengthening cohesion within the committee. Additionally, members should feel that they are gaining experience and knowledge commensurate with their contribution to the association.

Communication All communication for the internal operations of the committee takes place through Podio, as with the rest of Föreningen Ekonomerna. This allows the committee to store all digital assets in a single place and ensure streamlined communication. External communication with potential members, students or other official contacts is done through the committee email mc@foreningenekonomerna.se whenever possible. Should a non-association email account be used for any reason (e.g. a project manager's personal email), the Marketing Committee email must be CCed.

Sara Yngvesson, Chair & Linnéa Paulsson, Vice Chair 2020-05-02 Stockholm



ACTIVITY PLAN FALL 2020/SPRING 2021

The Business Committee

The Business Committee (BC) operates as a link between the members of Föreningen Ekonomerna and the business world. Through projects, events and different roles the Committee creates a good contact with the association's partners and sponsors, and to the industry as a whole. The Committee also works internally with greater cohesion in order to work more effectively within the committee.

Objectives and goals

Objective

To give economic students at Stockholm Business School good knowledge and good contacts with the business industry while at the same time encourage them to work with personal development by arranging events during their studies, which will serve as a foundation for their future career.

Main goal

Integrate business students in the business industry and increase employability.

PROJECTS AND EVENTS

Career day

The purpose of Career day is to arouse interest among both on-going economic students as well as new ones at the institution, before their choice of future employer and career. This is done by, companies from different industries attending a fair in Ljusgården where they can interact with students. Career Day will make it easier for business students to get in touch with companies, gain insight into how they work and what jobs or internships they have to offer. Students will have the opportunity to meet and establish contacts with professionals directly from the business world to increase their awareness of future career opportunities and gain insight into what their choice of education can lead to in practice. This will be an annual event.

London Banking Week

London Banking Week is a project whose aim is to improve the contact between the Association members' and the international business. It also allows the students to get a better opportunity to compete for corporate internship whose recruitment often begins



in the fall. Students will have a clear picture of how the financial industry operates in London and how they can proceed to apply for an internship there. This also means that the name Stockholm Business School and Föreningen Ekonomerna gets spread and creates a stronger attraction for the course and for the students who study at each university. London Banking Week also facilitates students' entry into the financial sector by giving them a clearer picture of how they proceed. This will be an annual event.

Career Choice

The purpose of the Career Choice is to inform students about the upcoming choice of major in their studies, to facilitate their decisions. The majors that students have to choose between are Finance, Audit, Marginal Accounting, Marketing and Management.

During the Career Choice students are offered to go on company visits in which companies present their business, their work situation and what a typical day might look like. This will effectively give students an insight into possible career paths and contribute to increased contacts between the business industry and students.

Opportunities to try the case solution can also be provided for this project depending on the set up. Career Choice is held once each semester before the major choices.

Sustainability Day

This is an annual project done by the Business Committee to create a greater awareness around Sustainability amongst students at Stockholm Business School. Companies, NGOs and individuals engaged in this subject will be invited to hold lectures and engage in interesting debates. One of the main goals is that students who attend this day will achieve a greater knowledge and hopefully a bigger interest in sustainability and CSR. In addition to this they will get the opportunity to mingle with companies and students at SBS, engage in important discussions around sustainability and what you can do as an individual.

Student activities with companies

These activities are organized mainly by our contact representatives or active members within BC, together with the partners or individual companies to increase the contact between business students and companies in relevant industries. Members help companies convey their events so that they can meet students from Stockholm Business School. There is also the opportunity to inspire businesses to organize student visits that only caters to the members of Föreningen Ekonomerna. The aim is to increase the



transparency of companies and give students a better idea of what they can work with after graduation.

Inspiration Lectures

The concept is based on lectures given by successful and interesting people, which by telling about their life story and career inspire economics students to study and develop their own careers.

Contact Representatives for partners

The contact representatives shall act as a link between the partner and the Association, Föreningen Ekonomerna at events and other things related to the association, to create continuity of contact.

Exclusive/development events

Aims to develop the committee-members in areas that they feel they need to improve in, such as the sale and / or rhetoric. This is done as far as possible to meet members' needs and preferably in collaboration with partners or other companies.

Responsibilities

Chair, The Business Committee

Is elected by the committee and thus responsible for the committee's work, members, meetings and information to students and companies. It is the Chair's task to convey information between the Committee and the Head of corporate relations in the board. The Chair also conveys information between the Committee and the Operational Management Group and also has the main responsibility of all projects and events, which the committee conducts.

Vice Chair, The Business Committee

Is elected by the committee to be responsible for its work and meetings where the chair cannot attend, and the second responsible for the events and projects carried out by the committee. Vice Chair also attends The Operational Management Group meetings with the Chair to get greater insight into the association and the committee's position.

Coordinator, The Business Committee, fall 2020/spring 2021

The Coordinator acts as a link between the members of the Committee and the Chairs. Main responsibility is to inform new members about the committee and provide current members with new/necessary information. A part of the coordinator's role is to make



sure that every member is comfortable in the committee and is engaged in a project group/ another role. The coordinator is also responsible for other activities such as kick off with new members, introducing Podio to new members and being the secretary at committee's meetings.

Recruitment Assistant, The Business Committee, fall 2020/spring 2021

The Recruitment Assistant is a new role that will work closely with the Chairs to facilitate the recruitment process for every role applied for within the Business Committee. The Recruitment Assistant will be main responsible for going through every CV and cover letter sent in for a specific role and will be responsible for holding all interviews connected to the application. One of the chairs will also take part in the interviews as a secretary for the Recruitment Assistant. The Recruitment Assistant will then give his/her inputs as well as notes from the interviews to the chairs who will

decide which of the applicants will get the role.

Project Group

Project groups are responsible for making sure projects adopted are performed in the best way possible and correspond to the objective set for the project. If there are some project managers these people have the primary responsibility for the projects team work. Project manager and a possibly project group, report to the Chair / Vice Chair about the progress of work.

FOR THE UPCOMING SEMESTER

The Business Committee should continue to work actively to establish contacts with new companies and partners which will be met by, in connection with projects / events also add inquires about companies / sponsors who are interested to cooperate with the Committee in the future. Through this, we achieve a wider network of contacts and can arrange more student activities with the company during the fiscal year.

Furthermore, the committee should continue working with its structure and implementing new roles to make the committee even bigger and greater. A key is to keep working on increasing the number of active members and create a creative and open cohesion in the group. More dedicated students of the committee will lead to both collaboration and the ability to establish contact with new companies. During the year, the committee shall encourage members' own ideas on new projects and positions in order to facilitate both the committee and the board's work. Moreover, we want to establish more collaborations with other committees.



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This year, much work will be devoted to market the committee even more. We will put much focus on marketing and how to reach out and make us more visible for students. We will also want to work more with strengthening the relationship with all members within the committee by arranging more internal and fun activities to get a better group dynamic. Furthermore, we want to implement new projects/events and diversify the types of companies we contact for events in order to give possibility for involvement to all the members, both Swedish-speaking and international. An idea is contacting international companies, or Swedish companies with international customer and have more short-term projects.

Stockholm 3 May 2020

Sofia Karlin / Marcus Vågestam

Chair/Vice Chair of the Business Committee, Spring 2020/Fall 2021



ACTIVITY PLAN – THE FINANCE SOCIETY 2020/2021

The Chair and the Vice-Chair have the responsibility to ensure that the finance society runs smoothly and to execute and fulfil the purposes that are being stated below or have been decided with relevant actors. The Finance Society reports to the Head of Corporate Relation in the Board.

The vision of the Finance Society

Through an engaging way, to enrich students' skills related to finance and, thus, enrich their qualifications for their future careers in this specific field. The Finance Society's long-term vision is to be one of the most relevant student association in this sector.

Purpose and Goals

Is to enrich the student's knowledge and networks and increase their financial knowledge through relevant workshop and corporate visit.

The Finance Society projects

Are at the centre of the Finance Society's purpose and goals. All the projects contribute, in a large part, to maintain the society alive and active. The Asset Management Group plays an important role in the Association as it is investing a part of the Association's money.

Committee description

The Chair and Vice Chair of the Finance Society are the connection between the students and the board. They are trying to educate new and old members to the financial world. The finance society operates solely to increase the knowledge and employability of the students by applying relevant financial methods to real projects.

Committee activities

Asset Management Group



is a small group within The Finance Society that invests 100 000 SEK in a portfolio. Member of the AMG will be writing analyses on stocks and other securities, partake in votes regarding the portfolio and be part of the discussions regarding investments and the stock market which takes place every meeting. The meeting schedule is organised the Head of AMG and all the investment decisions are taken by the whole group. The head of AMG inform/update the Chair/Vice-Chair on a weekly basis. The role of the AMG should increase in the next years, as new investment strategies are being implemented within the Association. All AMG members take their role seriously and are people passionate about finance.

Weekly Market Flash is a newsletter written by students for students and contains four sections: Macroeconomics, Equities, Mergers & Acquisitions and Commodities. It is published every week. The WMF is run by one or two co-Heads. The aim of the WMF is to educate and inform the students at SBS about relevant financial news. The WMF plays an important role in recruiting new active members and is really appreciated by many SBS students.

The Workshops are the main activities in term of education. Their purpose is to educate members to financial methods and to apply relevant information learn in class into real cases. The workshops are, most of the time, related to finance. The workshops treat of many financial subjects, such as Financial Valuation Methods (DCF, Comparable, LBO, etc...), Socially Responsible Investment, Green Bonds, etc...

Guest Lecture goal is to invite relevant actors from the financial world, such as academics or professionals, to talk to our members about the financial world and to increase their knowledge. Back in mars, we had a guest lecture from Anders Stenkrona, professor at SBS, about Behavioural Finance.

Corporate Visit are here to give a first glance of the financial world to our members and to increase their networks. It also increase their chance to be employed in the future by making a good impression at this type of event.

Structure of the The Finance Society:

The Chair position is taken by the Vice-Chair. He is responsible for the communication with the Board, members and meetings together with informational distribution



towards students. It is also the responsibility of the Chair to convey information between the committee and the Operational Management Group. Finally, the Chair holds main responsibility for all the projects and events held by the committee.

The Vice Chair is elected by the whole Association. His role is to help the Chair in the best possible way. He also has a representation role and should not neglect it. The main role is to learn how to run the Finance Society and to plan the next semester and he/she will become Chair.

Head of AMG is responsible for the AMG as a whole. He/She is responsible to recruit new members and introduce them to the AMG. He is responsible to run the AMG meetings and to update the Chair/Vice as often as possible. He should also always be available to the Board if they have question regarding new financial investment. He/She is also responsible to choose the new Head.

Head of WMF is responsible for the WMG as a whole. He/She is responsible to recruit new members and introduce them to the WMF. He/She is responsible to coordinate the weekly publication and the proofreading of any publication. He/She is responsible to choose the new Head.

Committee Members If a participant at the committee meetings does not take on a task, as Chair, Vice Chair or Head of AMG/WMF, his/her role is solely a member. As a member, it is important to represent his/her fellow students' opinions and present them at the meetings in order to be able to bring them forward. Members also represent the committee and therefore should be able to share our ideas and purpose to possible new members.

Meeting Coordination:

The committee meetings shall take place regularly in order to evoke timely decision making and update current status on various projects. Ideally, a meeting should be held approximately once a month. The Chairs shall send an invitation to all members of the finance society through Facebook group. Furthermore, the members shall be asked what

their opinions are regarding different matters and decisions.



Marketing and commitment:

In order to market the Finance Society to new and old members, the Chair and/or the Vice Chair shall try to be present at as many events possible held by Föreningen Ekonomerna. As one of the main events of the Association, Fadderiet and Meet & Greet should be prioritise. All of the members in the finance society are guaranteed to have a spot to any event held by the finance society otherwise stated.

Communication and responsibility:

The Finance Society is characterized by its close relationship with the financial world. Many alumni try to help and organised corporate visits, guest lecture and the workshops. The main responsibility of the Finance Society is to educate student, with an interest for finance, and try to help them in the best possible way to find a job in the finance world.

The Chair has the responsibility to update the finance society's workspace on Podio. All communication shall be in English so as to include non-Swedish speaking students, as we project managers that will need to contact other companies or sponsors. The Chair has the responsibility to give access to the different financial society's social groups/email account/podio/canvas to the Vice-Chair and to any other relevant people.



ACTIVITY PLAN: International Committee

Description of Committee Operations

Föreningen Ekonomerna's International Committee (IC), known in Swedish as Internationella Utskottet (IU), will actively work to promote a network between students, partner universities and companies, in order to foster cultural exchange, international cooperation, as well as to market Föreningen Ekonomerna, the Business Association at Stockholm University.

The International Committee will be the first contact and meeting point for students at Stockholm Business School who are particularly interested in international studies and careers, contacts and companies. Together with the Head of International Affairs at the Board, the IC collaborates with the Association's international contacts, such as international students, companies, public sector and other student associations, both in Sweden or abroad.

The Chair and Vice Chair of the IC are responsible for the well function and improvements of the committee's operations, whilst carrying out its regular operations as chartered or agreed upon with relevant actors. The IC is responsible for reporting to the Head of International Affairs at the Board. The three of them will carry out their respective tasks, along with ensuring that the projects fulfill their goals and arrange successful activities for the members of the Association. Moreover, the internal and external communication within the committee and with international companies, public institutions, members and Stockholm Business School will be performed according to Föreningen Ekonomerna's operational charters.

Vision of the International Committee

The main vision of the International Committee is that the Chair, Vice Chair and the Head of the International Affairs at the Board will actively work towards making Föreningen Ekonomerna an increasingly more international organization. This entails



offering the possibilities to establish an international career, fostering a diverse community and partners.

Purpose and Objective

The purpose and objective of the IC is to foster international exchange and collaborations, as well as to increase Föreningen Ekonomerna's international status. It is the duty of the Chair of the IC to coordinate projects and assure that the committee operations progress together with project managers. Furthermore, the IC should seek to increase the direct collaboration with Stockholm Business School through the Head of International Affairs regarding international topics, in addition to cooperating in relevant projects. Together, they will promote inclusiveness and diversity within Föreningen Ekonomerna in terms of members, projects and partners. The Chair and

Vice Chair will focus on ensuring opportunities for students that want to pursue an international career and learn more about business cultures at a global level, as well as fostering a healthy social environment for the international students at Stockholm Business School.

In connection to this, is the duty of the IC to arrange successful projects, such as International Business Week, Venture Asia and Global Music Industry in the spring, and European Career Tour and Silicon Valley Tour in the fall, along with other smaller projects such as Foodies Interested in Cuisine from Abroad throughout the academic year. Related to these projects, is the duty of the Chair and Vice Chair to appoint suitable project managers to all projects and ensure that the projects progress and sustain.

PROJECTS OF THE INTERNATIONAL COMMITTEE

All the projects of the International Committee are described in detail below.

DISCLAIMER: because of the COVID-19 situation, the IC's projects are not yet fixed in time and are susceptible to be changed/removed.

International Business Week (IB Week)

As from the end of 2020, The International Business Week will change from their usual organization of having a week in Stockholm with students from other universities. The IB weeks will become a project where SBS' students will be paired with students from a foreign universities that we have a partnership with. Students from Stockholm will



travel for a week or more to that partner university in order to discover the country and have guest lectures and business visits. Later in the year (or prior to the trip abroad), students from that partner university will come to Stockholm to also visit Sweden, and have company visits and guest lectures. The purpose on the long term of the IB week is to develop bonds with foreign universities and suggest to our students both the opportunity of meeting foreigner, to attend guest lectures in Stockholm but also experience the same week abroad.

Venture Asia

From 2018 and forward, Venture Asia will be an organized trip to an Asian metropolis. The first such trip took place in May 2018, going to Hong Kong, while the 2019 edition made its way to Shanghai. The goal of this project is to offer students an opportunity for

cultural exchange and exploration of Asian business practices in comparison to Swedish. It should be the goal of the trip to organize at least 3 company visits as well as a visit to a partner university. Since the 2020's edition of Venture Asia to Seoul has been cancelled, it has been suggested to the Project Group to re-organize that same trip later: in FS20 or SS21, following the recommendations of the WHO. If the project group does not want to pursue the organization of that trip, a new project group will be found at least 9 months before the date the trip is expected to happen.

European Career Tour becoming a Marketing focused trip?

ECT is a project that aims towards offering students at SBS who are interested in establishing an international career with the opportunity to learn more about the business cultures and operations of companies and organizations in Europe. The goal is to narrow the gap between students and international business opportunities by arranging a trip to a selected European city once a year, in the fall. During this trip, the participants will attend qualitative company visits, social activities and team building. In March 2016, which was the first ECT ever, students travelled to Brussels, while in 2017 students travelled to Milan to explore the European fashion industry, 2018's version made its way to Berlin to explore the start-up culture in the city. By repeating this trip, students at SBS get the unique opportunity to continue discovering and learning about alternative ways to manage operations in new cultural and economic environments. While companies get the chance to market themselves towards the participants and Föreningen Ekonomerna, the students get to establish a first-hand



connection with company representatives and the Association gets to promote and brand itself on an international level. The company visits should be of international or European scope and the visits can vary in size and should be co-planned with the companies according to their preferences. From 2017 and onwards it is recommended that the project group choose a theme to guide their trip and selection of city. It is highly recommended to reach out to and visit a partner university in the selected city. This will assist with contacting companies and getting a larger insight into the cultural differences. In the 2019 edition, the trip took place in both Amsterdam and Brussels in December 2019. With the new format of the IB week, the goal of having company visits to a European city will be fulfilled when students will go abroad to our partner university. It has been brought to our attention that a trip focusing on marketing, communication and digital business was lacking in the IC. We will therefore try to work on organizing such a trip. The goal of it will be to offer students studying marketing the opportunity to meet companies that focus on that domain, and/or the marketing

department of some big companies. A project group is already working on that trip, it's composition can however evolve if the COVID-19 situation keeps going and their interest in the trip diminish.

Silicon Valley Tour

Silicon Valley Tour (SVT) is a project launched in 2017 for the first time. After similar success during the 2018 edition, SVT will occur once again this year. The aim is similar to Venture Asia and European Career Tour to organize a trip filled with company visits and leisure activities in Silicon Valley, California. The aim of the trip is to explore the tech and start-up culture of Silicon Valley. The trip will take place in November and should not be overlapping with ECT. If the next Chair and Vice chair do not find relevance to keep going with such a trip, the Silicon Valley Tour could be replaced or removed.

Exchange Studies Fair

The Exchange Studies Fair is a project that will help SBS students gain a better picture of where to go on their exchange semester. This project is intended to happen once a semester directly following the exchange semester information meeting hosted by the Office of International Affairs. The project will involve current students who have gotten back from their exchange semester, sharing their experiences of both the university and city they were in. This will help students choose which universities to



put on their exchange application. That fair could also be in the form of Zoom Meetings, or small Instagram takeovers where students that went on exchange can answer questions from students.

Projects throughout the academic year:

IC Social

The IC Social is intended to occur at least once every semester, with the goal of creating a relaxed and social environment for international students and local students to mingle in a pub setting, with the first one of the semester to be held at the Festningen pub. This event would happen on a monthly basis.

DIVISION OF RESPONSIBILITIES AND STRUCTURE

The operations of the International Committee are structured as follows.

Chair, International Committee

The chair is a representative elected by the committee and the approved trustee by Föreningen Ekonomerna and its Board. Thus, the Chair of the IC is responsible for the committee's operations, members, meetings and all the communication and information to students and companies. Furthermore, it is the responsibility of the Chair to convey information between the committee, the Operational Management Group and the Head of International Affairs in the Board, who in turn is in charge of the contact and relation with Stockholm Business School. Moreover, the Chair has the principal responsibility for the IC's projects and events, and for the budget of the committee to be followed.

The Chair, with support from the Vice Chair, will actively support the Head of International Affairs at the Board with the internationalization of Föreningen Ekonomerna through participating in all of the IC's projects in order to establish contacts with internationally oriented companies, organizations, private-public relations and experts. Hopefully, this will result in securing permanent partnerships that aid the Association with offering its members and SBS students with opportunities to establish international careers.



Vice Chair, International Committee

The vice chair is a representative selected by the committee, but not a trustee of the association, to take responsibility of the committee operations and meetings whenever the Chair cannot attend as well as be mentored into taking on the role of Chair for the next semester. The Vice Chair is responsible for projects and events to a lesser degree than the Chair but should still operate and support the operations. The Vice Chair should attend OMG meetings together with the Chair in order to get further understanding of the Association and committees' situation. The Vice Chair shares responsibility with the Chair for the planning of future projects and provides feedback to the Chair.

Sponsorship Manager, International Committee

The sponsorship manager is the main person responsible for all communication between the International Committee and external parties in Sweden regarding sponsorship and collaboration. He/she should join each Project Groups meetings at least once a month as well as take part of weekly updates from each project group. The sponsorship manager will explain the association's regulations according to the brand book to the project groups, as well as the different formalities involved. When possible and applicable, represent the committee at association events. Lastly, there should be at least 3 handover meetings with successor upon stepping down.

Marketing Manager, International Committee

The position of Marketing Manager has been removed. The different projects of the IC refer now straight to the Social Media Content Group, through the Marketing Committee, for any marketing inquiries.

Coordinator, International Committee

The coordinator is chosen by the Chair in deliberation with the Vice Chair to help manage internal operations such as creating marketing material, buying fika for meetings and other tasks assigned by the Chair. The Coordinator is also responsible for introducing new members to the committee by presenting the ongoing projects and the committee structure. The appointed Coordinator is Secretary for all meetings and responsible for protocols. The Chair and Vice Chair can decide, if they do not feel the need for a Coordinator, not to recruit any.



Project Group

Is responsible for approved projects to be carried out in the best way possible and in accordance with the purpose and objectives set in the project plan. The project managers have the principal responsibility for the team's work and the project managers, alternatively the whole team, report the progress and challenges to the Chair of the IC. The project group will have direct contact with the committee's sponsorship and marketing manager regarding sponsorship and marketing for the project respectively.

LANGUAGE

All the meetings and activities as well as the internal communication in the International Committee should be held and carried out in English.

OTHER

Committee meetings should be held regularly and on a three-week to monthly basis. Time and date will be decided by the Chair with regard to availability of members. Future dates for the following meetings should be presented in the current committee meeting, notified to the active members on the IC's workspace on Podio, as well as on the IC Facebook group.

The International Committee aims at finding new members at events and welcoming programs such as Meet & Greet and Fadderiet, and will in connection to own activities market the committee to SBS students. In particular, the IC strives towards recruiting SBS students who are interested in international career opportunities regardless if they are in the International Business and Politics program, local, international or exchange students. All new members should be encouraged to get engaged according to their own interests and feel as if they are an important part of the committee, and the new project ideas that fulfil the purpose of the IC should be encouraged.

More focus should be put on the documentation of the progress of the International Committee and the Handover documents in order to facilitate and improve the consistency and sustainable development in the committee's operations.



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ACTIVITY PLAN

Social Committee (PrU) 2020/2021

PURPOSE

The Social Committee (PrU) has for more than 45 years been working with the Association to promote student welfare and maintain traditions. Its principal activities include dinners, pubs, parties and other high-spirited events. In addition to the work in the Association, PrU maintains a close relationship to other comparable fraternities from student associations both in Stockholm and other parts of Sweden.

VISION

PrU's vision for the fiscal year 20/21 centres around bolstering the social atmosphere surrounding the association and the students at Stockholm University. PrU strives to help bring association members together, give them an accessible and comfortable environment to socialize in, and through increased social interaction between students promote studies. These closer relationships can be realized through more events such as pubs, dinners etc. Therefore, we will continue to work with relationship-building activities, as well as participating in similar events in comparable associations.

PROJECTS

In addition to the projects described in more detail below, PrU will continue to work with the traditionally recurring events such as "Hjulmiddagen" and "Ångbåten". PrU is also going to organize and participate in other pubs and dinners at the Business Association at Stockholm University in accordance with the rest of the association.

Classroom with Law Association

In previous years we had together with the Law Society and the Medical Society organized the 3P (Money, Pills, Paragraphs) event.

There have been conversations about resuming this traditional event during FS20, and it's something which we would like to work towards. We wish to continue working with the marketing director of the board so that the event may be advertised in advance as it has great potential to be huge, for both newer and senior members of the association.

Ångbåten 2.0



PrU wants to reintroduce the tradition of Ångbåten on a real steam boat, but over the last years it has not been successfully completed. The dinner would thus be able to replace the need for a mid-term sitting and one could focus on making the event itself better for association members. This will most likely provide a more spectacular end of graduation year.

We hope to return to the implementation of this event on the water, even if it does not get on a steamboat we hope to rent a smaller ferry to really demonstrate the potential of the event.

Internal Fellowship in PrU

To strengthen the fellowship and increase trust between all the members of the Committee, we will continue to organize more events internally, which we've made during the fiscal year 20/21. We have organized events such as dinners, evenings, movie nights, etc. These events are key for the committee, as at times (especially in the welcoming weeks) PrU has a very high workload, therefore creating the need for members to socialize in more relaxed conditions to maintain the high morale and spirits we value. During the last two fiscal years, our increase in these activities has shown great results in the group.

Bar education

For us to maintain the high quality of the catering and bar work we intend to hold an internal bar education held by one or more experienced members in PrU.

To further improve the quality of the bartending is essential to the marketing of the association and something we take seriously. Our aim is to improve the assortment of drinks in the bar and by doing so adding more value to the association members and pub visitors. A potential lecture on how to mix drinks professionally would be held during the semester before the first major work opportunity for all of PrU new members, so that they can feel safe behind the bar in the sometimes very stressful work situations.

Fadderiet

PrU will continue to have close contact with the generals and the rest of the welcoming program during the fall and spring semester. Thereafter, PrU will organize the traditions named above to honour our collaboration with Fadderiet.



New bar

The new bar has been built and is up and running since SS19, although a few changes may be beneficial. We will during the upcoming fiscal year aim to improve the bar and routines regarding the bar so that it can be used to the best capacity. PrU will work closely with the board to make sure this transition is as smooth as possible and make sure the bar becomes as great as it can be for our members.

During the fall of 2020 we will start holding regular pubs at Festningen and aim toward at least a bi-weekly schedule as well as occasional themed pubs. We will also assist the other committees as well as the board in their events when the bar is needed.

Mästeripub and Gamlingpub will continue during the fiscal year in accordance with previously held agreements between the PrU and the Board.

PrU will continue to be the utmost responsible committee for all types of alcohol-related activities, with the PrU members within the association, as we make sure all our members maintain a STAD-certification.

Internationalization

Since we have increasingly been attracting new members whose mother tongue is not Swedish, we will translate and make available introductory material in English. This is to make PrU more internationally inclusive and take advantage of the expertise of our foreign members. We will continue to do our best to make new materials available in English as well. And as many other student associations that we affiliate with mostly conduct themselves in Swedish, we will assist those who do not speak it to the extent required, so that they can enjoy events like dinners, pubs, etc. of those associations.

Stockholm Student Central Organisation (SSCO)

SSCO is the overarching body that gathers student unions and associations in Stockholm. This is something we in PrU use a lot thanks to their Klubbmästarråd (KMR).

KMR (Klubbmästarrådet)

Klubbmästarrådet is an assembly of Chairmen and Vice Chairmen from all SSCO-affiliated associations / unions, with a social committee. KMR is run by SSCO by "övermarskalkerna". It adds great value to the social committee to be part of this council as it is a forum for discussing how to handle alcohol related incidents or asking for help when needing extra help behind the bar. It also strengthens our relations with the social



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committees from Juridiska Föreningen and Medicinska Föreningen which eases the collaboration with such parties.

The purpose of KMR and its meetings are so the social committees can interact, ask for advice from each other and share information concerning dinners or other activities that are open to other students. KMR works much like the association's own OMG though we convene from different colleges/universities.

KMR convenes meetings up to 10 times per fiscal year. Every time we gather in various association venues and associated premises. The meetings discuss upcoming events and give opportunities for other social committees to provide feedback to the committees organizing these events.



ACTIVITY PLAN – EVENT COMMITTEE 2020/2021

Description of Operation

The Event Committee provides opportunities for students to engage in various projects, by developing their individual creative, innovative and structural character, as well as cooperation skills through participation in group projects. There should be opportunities to apply for specific roles within the projects where the skills, motivation and commitment are highly valued, from all prospective roles and positions.

Purpose and goals

Purpose

The Event Committee will conduct operations in a professional and efficient way and proactively deepen the contact with Stockholm Business School's students, the partners

of Föreningen Ekonomerna and other external partners that the Event committee is collaborating with through the various events of the committee.

Goal

The main goal is to have events for both active and passive members that deepen the association spirit, gives an opportunity for members to socialize and strengthens our contact with other partners.

One goal is to have at least three events each semester. The events will have different character to suit all members, but they all have the social aspect in common. The committee should work actively to create a warm and welcoming environment for members. In addition, the Committee takes suggestions, ideas and feedback in consideration in order to develop and reflect the members wishes.

In addition, the Committee works to increase the presence at events to further create a warm and welcoming environment for members. An additional goal is to establish new contacts with sponsors to develop the existing events and create opportunities for students to get in touch with the business world.

THE PROJECTS OF THE EVENT COMMITTEE

F.E.ST. Featuring...

F.E.ST. Featuring... is Föreningen Ekonomernas nightclub collaboration with the purpose of allowing members of the association to experience what Stockholms nightlife has to offer. This is done through organized parties hosted by some of the most popular and exciting nightclubs in the city. Each year several events are arranged, of which



premier benefits for members are ensured, such as free entrance or a welcoming token for beverages. F.E.ST. Featuring... has been a very popular and successful project since the start its beginning in 2007. F.E.ST. Featuring... has among other clubs collaborated with Café Opera and Solidaritet with good results. The primary goal of this project is to have at least two events each semester, while simultaneously targeting newer and more exclusive venues and venturing into exclusive access to the members of the association. A secondary goal is to strive towards least 400 guests each time. The event was planned for spring 2020, but unfortunately had to be cancelled due to COVID-19. We will bring this back for fall 2020 .

Fashion F.E.ST.

During the fiscal year 08/09 the foundations for a fashion show were laid and titled 24SEVEN. The work progressed under the fiscal year 09/10 and has since then become a regular event every spring semester. Year 17/18 the event was renamed Fashion F.E.ST. The purpose of a fashion show was to offer the association members an exciting, unique

and fun event whilst simultaneously market the association in a fresh and innovative way. The event was met with high praise among students and sponsors alike, which has proven to be advantageous to the association as it has opened a new channel for sponsors to finance projects. The fashion show of 2018 has recovered the booming status of the event, the attendees number has surpassed the budgeted amount and the hype remains at its peak. The show continues to seek expansion in terms of entertainment, venues, and sponsors. Due to several reasons this event did not take place during spring 2019 as originally planned, but it is an appreciated event with many opportunities that will be brought back.

Aktiva kvällen/Aktiva dagen

Aktiva kvällen/Aktiva dagen is an event where the association shows its appreciation for all the hard work and time the active members within committees, clubs and projects have dedicated to Föreningen Ekonomerna. This event is always in the end of the semester; Aktiva dagen in the spring and Aktiva kvällen in the fall. It gives an opportunity for the active members to meet and socialize with other members of the association and get an insight into the other activities that the association has to offer. It gives the students a warm and fun environment with games, snacks and beverages typically. The goal is to get the active members to socialize with the other committees and get more inactive members to come and see firsthand the joys of being an active member.



Halloween Sittning

In May 2013 the association arranged one of its first sittningar for members outside of Fadderiet and Spring Ball (SPB). The goal was to have one sittning per semester to keep alive the student spirit and offer both new and returning students a fun and entertaining event they recognize. This was especially important for returning members as there were few opportunities to go to a sittning outside of Fadderiet and SPB. The sittning was very well received from both new and returning members and has had the potential to develop and become even greater in the future. The fall sittning has taken different forms, wherein the most recurrent forms have been a Halloween themed sittning, therefore the event has been renamed to Halloween sittning. This theme has allowed participants to coordinate outfits with their friends and get creative with costume planning, something that further builds comradery between members. The primary goal of this event is to aim to reach approximately 100 attendees for the sittning, and 200 attendees for the afterparty. 2019 the Halloween Sitting was in collaboration with Sturecompagniet, which had the availability to have 80 attendees for the sitting and then

around 200 for the afterparty. We hope to arrange something similar the Halloween of 2020.

Spring Ball

Spring ball is a fancy sittning held during late spring, typically with dress code tailcoat, inspired from traditional proms, and the goal is that the Spring Ball will continue to be a longstanding tradition. The idea was tested in 2013 again but fell through before the event happened as a result of expensive ticket prices. When the project started again in fall 2015 the expectations were more realistic and the ticket prices had been lowered, as allowed for by our sponsors. The Spring Ball project group that formed in the fall of 2016 had completely exceeded all expectations through booking Scandic Hasselbacken and creating a truly magical environment. This event was considered by most to be the peak of the semester, if not the year, as it was accessible to all members. Spring Ball 2018 was a massive success, the tickets were sold out immediately and it was once more held at Hasselbacken. 2019 the venue changed to Moderna Museet to be able to make an even greater event and release more tickets. Unfortunately, the 2020 Anniversary Ball that was supposed to take place at Solliden, Skansen, had to be cancelled due to COVID-19. We wish to bring this back in the future (maybe this fall?), and the goal for Spring Ball now is to redeliver the same extravagant experience and build to its uniqueness by embracing ball room traditions, such as more ball room dancing. Ultimately the goal of this project is to bring together members in a remarkably sunny and exciting environment be the gold standard for sittnings within the association.



Bus to Gräddgasquen

This is a smaller project that is arranged for the students who buy tickets to Gräddgasquen in Uppsala. The purpose is to make sure that all students get back and forth in an enjoyable and hospitable way and also creating a good vibe with people from the association before this incredible event. We hope to do this fall 2020.

Bubbly Brunch

This is the newest event within the committee that was an initiative by two members in spring 2019 who wanted to introduce a trendy brunch mixed with the classical sittning. If this event is popular chances are that we will make this a tradition during springtime. The main goal of this event is to offer a smaller sittning with a twist held during daytime and for members to gather and socialize over a nice brunch. The event was also planned for spring 2020, but unfortunately had to be cancelled due to COVID-19. We hope to bring this back in the future.

FEST + SÖFRE

The Event Committee is currently planning an event with SÖFRE, the economist association of Södertörn högskola. Hopefully it will take place in the fall and will consist of bonding between members of both associations and straightening of bonds between members in our association. The event will consist of five different sports competition and will end with a party. 2020 will be the first year this takes place and we hope this will be an annual event.

THE EVENT COMMITTEE'S INTERNAL ACTIVITY

To work in groups within the projects makes the exchange of knowledge between the members of the committee better, where the ones who are new can learn from the more experienced members. This adds value and increases the engagement among the members since one does not have to have knowledge from the start to join the committee and participate in projects.

We also want to encourage the members of the committee to educate each other by contributing with their own knowledge and experiences. This can happen, for example, through short presentations and discussions. To ensure that this knowledge stays within the association, it is important to have a proper follow up on projects, its successes and setbacks, as to be written down by former project leaders and participants.



RESPONSIBILITIES / STRUCTURE

Chair, Event Committee

Is elected by the committee as a Vice Chair and takes the role of chair after a semester of Vice Chairmanship. The chair assumes main responsibility for the committee's work, members, meetings and information to students and companies. It is also the chair's responsibility to transfer information between the Committee, the Operational Management Group and the Second Vice-President of the Board. The committee chair is also in charge of all projects and events that the committee conducts. In case of budgeting in the projects it is the chair of the committee who has the ultimate responsibility for its observance. The committee chair is responsible for the distribution of knowledge to the extent that it is internal within the committee, but also that there are opportunities to gain knowledge from external actors as well. The committee chair, together with the Second Vice-President, approves all projects plans and together with the treasury all budgets from the committee's projects.

Vice chair, Event Committee

The vice chair is selected through an election process within the committee to be responsible for its work and meetings when the chair cannot attend. The vice chair, together with the chair, is responsible for the events and projects from the committee. The vice chair may also attend the Operational Management Group meetings together with the chair to get a greater insight into the association.

Project group

Each event will be planned by a project group. Larger events will also have project leaders who will be chosen by the chair and vice chair of the committee. The project group is responsible for the performance of the accepted project and is following the purpose set for the project. If the project group has project leaders these have the primary responsibility for the project group's work. The project leaders or potentially the project group will report to the chair on the progress of the work with the project.

Formalities

Meetings should be held frequent to have a debriefing of events that are in process, have an evaluation of the projects that have been and planning events to be initiated. Meetings can be moved if there is no debriefing that needs to be done or nothing that needs to be discussed. A meeting is preferably marketed at least two times, in purpose to reach out to as many as possible. The protocol from the meeting will be available to read at the latest three days after the meeting.



Marketing

The committee should be represented at as many events and projects hosted by the association as possible be seen to the rest of the association and new members and communicate the purpose of the committee. The chair and vice chair are ultimately responsible for engaging new members and making everyone feel welcome. The committee shall be open and social to attract new members. Each project must have at least one marketing manager who is responsible to make a marketing plan and ensure that it is followed.

Facebook

The Facebook group “Event Committee of Föreningen Ekonomerna” is created to give its members the information they need in order to stay active and to be up to date with what is going on within the committee. The group shall be used by the chairs and by its members to strengthen the bond and information flow. Here is also where the committee can post about available roles within the committee and its projects in accordance with our Recruitment policy. If the platform is being used to market other

events, jobs and/or companies besides our partners and collaborations the administrators have the right to remove it. Föreningen Ekonomerna takes no responsibility for what may be posted or commented by the members but has the right to remove anything that contradicts Föreningen Ekonomernas policies or statute.



ACTIVITY PLAN - SPORTS COMMITTEE 2020/2021

Description of operations

The Sports committee, also known as IDU, launched in January 2013 after having been put on hold for about two years. The reason for the start-up was to create a committee that organize sports activities for the members of Föreningen Ekonomerna. Another main goal that has been consistent through the years is to bring people together through all kinds of different sports, create new friendships and grow together as people (by being involved or lead different activities).

PURPOSE AND GOAL

Purpose

The purpose of the committee is to create a venue where people who are interested in sports can meet and learn from each other. It's a place where we mix studies and activities within the category sports to interact socially.

Goals

The Sports Committee strives to create opportunities for Föreningen Ekonomernas members to participate in different sports activities. The committee also aims for social opportunities and we think sports is a good way for people to socialize and get together. Furthermore, the committee wishes their members to interact with each other by participating in our different sport and social events connected with sports.

The committee strives to create new or develop already existing projects. Furthermore, the sports committee aspire to work with other committees within the association.

OPERATIONS AND RESPONSIBILITY

Chairman

The committee's chairman is elected by the association and is therefore responsible for



its work, members, meetings and to inform students and companies about the committee. It is also the chairman's job to overlay information to the group of operations and the 2nd Vice President.

Vice Chairman

The vice chairman of the committee is also elected by the association and is therefore responsible for the committee's work. If the chairman can't participate in meetings the responsibilities fall on the vice chairman. The vice chairman also has a responsibility for the committee's projects and events. Can also participate with the chairman for meetings with the operations board, to get a larger grasp of the association.

Project group

The committee's project is led by project groups or project leaders. All of the projects have at least one or two project leaders. They hold the responsibility for the execution of the project and that it stays true to its present purpose. The project leader or the project group have a continual communication with the chairman about how the project is going.

MARKETING AND COMMUNICATIONS

Marketing plan

All marketing within The Sports committee goes through Föreningen Ekonomernas Facebook-page, the Sports Committee's Facebook-group, Podio and the association's web page.

The Sports committee should be open and fun to attract new members, through participating in Fadderiet/SBP the committee can get introduced to new students at SBS. The committee strives to actively participate in other activities held by Föreningen Ekonomerna and therefore enlighten students with the purpose of the Sports

Committee. The project leaders are responsible for marketing their own project and there has to be one assigned market manager for each project.



Plan of communication

The external communication in the committee is through frequent participation of events and activities held by Föreningen Ekonomerna. The internal communication goes through committee meetings every three weeks. We also have a Facebook group for our committee members for non-informal communication.

The Sports Committees Projects

Champs of Campus – The committee arranges a football tournament every spring in May together with our partner associations at Stockholm University. We aim to do this every year and it usually takes place at the grass fields of Frescati. We see opportunity with the project (as it has been reached well by our members) and perhaps we can invite other students at Stockholms University and also Uppsala Ekonomerna.

Floorball tournament – The committee has an annual tournament, usually during the first semester, November or early spring, we have had GT as a sponsor the last two times which is appreciated by both them and us.

Dodgeball tournament – Due to last semesters' tournament plans falling through, we have an ambition to introduce this tournament in the following year with a vision to hold it annually. The idea is to invite fellow student associations in Stockholm to participate.

Padel event - Together with Ryska Posten we will this year arrange a “try out padel-event” where our members will be invited to play padel with some of Sweden's padel elite.

Ski-trip - The Sports committee arrange a yearly ski trip to the alps. We have been to both Val Thorens and Val' d'Isere and this is made together with Summitweek and Northlander. This yearly trip has been a success from the start and very much appreciated by the association.

Sports pub – This year (2020) we will arrange a sports pub in Festningen and we hope this can be a tradition to build on. This creates a great opportunity for our members to interact with each other and have a good time.

Surf-trip – The Sports committee arranged a surf trip to Morocco in August 2016 and to Portugal 2017, 2018, 2019 and 2020. This year's trip was a success and we look to

recreate the project again next summer. The trip to surf-trip to both Morocco and Portugal was arranged through the travel company La Point.



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Tvärsis – Our aim in IDU is to have at least one tvärsis every semester so that our members can get to know other members from other committees. Last tvärsis was with PRU.

Universitetsfejden – In October 2018, Uppsala Ekonomerna arranged a Football tournament in Fyrishovshallen in Uppsala. Student associations from Uppsala and Stockholm participated. The committee will strive to make our association participate again and with that improve working relations with Uppsalaekonomerna.