



## FÖRENINGEN EKONOMERNA VID STOCKHOLMS UNIVERSITET

**Board meeting #7**  
**Wednesday 2020-09-23**  
**The Board Room, House 1**  
**Time: 18:00-22:00**

§.1 **Call to Order**

Frida Sjöberg called the meeting to order at 18.02

§.2 **Appointment of Secretary**

Ada Nuutti was appointed secretary

§.3 **Appointment of Adjusters**

Frida Sjöberg was appointed 1<sup>st</sup> adjuster

Sahel Faez was appointed 2<sup>nd</sup> adjuster

*Frida Wandborg was adjusted into the meeting at 18.03 with speaking rights*

§.4 **Adjustment of voting rights**

§.5 **Attendees** **Voting right** **Speaking right**

Frida Sjöberg	.	.
Karin Asp	.	.
Luisa Dahlstedt	.	.
Alice Arabshahi	.	.
David Olsson	.	.
Juulia Kuusimäki (via link).	.	.
Ada Nuutti	.	.
Sahel Faez	.	.
Vlada Borets	.	.
Alexander Riese	.	.
Frida Wandborg	.	.

§.6 **Adoption of Agenda**

The agenda was adjusted with the following changes:

§.14 was removed and all other points were adjusted accordingly

Appendix 8 and Appendix 9 were changed from decision items to discussion items

§.7

**Follow up of to-do list**

Frida Sjöberg and Vlada Borets will look into and update the Personal Data Policy (still in process)

Juulia Kuusimäki asked the Business Committee to clarify how the Mentoring with Professionals is going to choose the mentors and whether it should be in cooperation with Minerva again

Luisa Dahlstedt checked with the Event Committee as to how many people they have considered to be invited to the Halloween Sittning and the more concrete plans are required (the updated project plan was only received today)

The Treasury will look into the association budget (still in process)

§.8

**Adoption of previous protocols**

The protocol from Board Meeting #5 was put to the archives with editorial changes

§.9

**Check-in**

Processed

§.10

**Debriefing, all areas of responsibility**

Frida Sjöberg: Daily duties, attended meeting with mecenat, had breakfast meeting with NEK representatives, hosted Campusrådet, worked on updating the Personal Data Policy, had meetings with ED regarding updates and budget. Also implemented weekly morning meetings with the board to keep in better touch during the circumstances. Looked into improvements that could be made for the website together with Vlada and Ada. Started preparing for U9.

Ada Nuutti: changed our Instagram-account into business account, had a meeting with MC about their upcoming projects, approved clothing designs for ED, held a workshop for the OMG, promoting our merch, daily duties (and handing out the hoodies that finally arrived)

Vlada Borets: Looking through possible new designs for the website,



updated the GDPR policy, attended OMG meeting, EDxBoard meeting, uploading the new association chart, creating an Internal Auditor page and giving Alexander Riese access to the email, remaking the Finance Society page, activated our SSL-certificate

Luisa Dahlstedt: Attended Mecenat meeting, held marketing workshop for OMG with Ada Nuutti, promoted the new merch, daily duties

Karin Asp: Daily duties, attended UN meeting, had breakfast meeting with NEK department, attended meeting with mecenat, attended meeting with international students and SBS.

Alice Arabshahi: Daily duties, sending out invoices, had a workshop with Juulia regarding contracts, meeting with ED about budget, attended meeting with mecenat, attended as toastmaster for Fadderiets Minisittning, made the "expense declaration 101".

Juulia Kuusimäki: meetings with Deloitte, PwC, ED x2 and Treasury, job forum emails, emails with partners, tasks with BC

David Olsson: First meeting with AMG, overview of ED budget, organized 1-2 new events with the finance society, other treasury duties.

Sahel Faez: Daily duties, attended Mecenat meeting, attended meeting with Fadderiet project group

§.11 **Debriefing, Treasury**

Treasury have discussed with previous treasurer about making expense declarations online so people can easily send in receipts for bookkeeping.

§.12 **Debriefing, Operational Management Group**

The up-coming Grand Meeting will be held through Zoom.

§.13 **Notification item: Approval of Budget for Mentoring with Professionals**  
Rapporteur: Alice Arabshahi **(Appendix 1)**

The Board noted that the project plan had not been approved yet so the budget cannot be put into operation before the approval of the project plan. Treasury pointed out that if a main sponsor will not be found, then

the project may not be implemented. There was also discussion about who the project aims at having as the main sponsor and whether it is feasible to reach out to our partners and ask for financial sponsorship although the partners already contribute with extensive amounts to the Association.

The budget was put to the archives with the condition to have an approved project plan before any expenses are made.

§.14      **Decision item: Date for Association Meeting #1**      **(Appendix 3)**  
Rapporteur: Frida Sjöberg

**We claim**

**that** the Board decides to have the first Association Meeting for the fiscal year 20/21 October 18<sup>th</sup> 12.00-17.00 through Zoom.

**Decision**

**that** the Board decided to have the first association meeting 18<sup>th</sup> of October 12.00-17.00 through Zoom.

§.15      **Discussion item: Project Plan Fadderiet FS20 Part 2**      **(Appendix 4)**  
Rapporteur: Sahel Faez and Luisa Dahlstedt

There were some concerns about dragging out Fadderiet unnecessarily by having repeating events and so the focus should be more on organizing the sittings and the recap. Also, the possibility for a second corona wave was discussed and the idea of organizing only one sitting (Finsitting) at an earlier date was brought up. The practicalities of the sitting(s) such as the venue and its pricing were discussed.

Concerns were brought up regarding the pub crawl not being corona friendly. On the other hand, there were some concerns about how to keep up the social aspect of the Association for the new students with the current restrictions if there is no Fadderiet happening longer. However, it was also brought up that right now Fadderiet replaces many committee activities and committees seem to be waiting for Fadderiet to be over to start offering events and other activities. It was also voiced that new

students should be given the chance to “breathe” so to say, and start looking forward to getting involved in other ways than through Fadderiet only.

It was discussed what type of image we give out by organizing certain events. It was pointed out that the situation has not really changed concerning corona and online education since SBS will be closed all semester and the premises are thus not what was imagined when Fadderiet was divided to two parts in the first place. It was also discussed whether bigger sittings organized by committees should also be allowed if full- and finsitting will be allowed. It was also established that there should be a possibility for refund for tickets to make sure nobody shows up with symptoms if sittings were to be held.

*The meeting was paused at 19.06*

*The meeting was reopened at 19.18*

The Generals were not available for a phone call, but the Board was in contact with them through Messenger during the meeting to receive more specific answers considering restrictions and the amount of people at sittings. Further discussion concerned shifting events to the committees instead of Fadderiet to allow other members to have a chance to participate.

Discussion came to a conclusion that “filler” events should be left out as there should be a closing of Fadderiet pretty soon. It was agreed that a maximum of 150 guests per sitting will be allowed. The details of the sitting(s) will be discussed further with the Generals.

*David Olsson was adjusted out at 19.45*

§.16

**Discussion item: Discussion points to U9**

Rapporteur: Frida Sjöberg

**(Appendix 5)**

Previously discussed points were brought out as an example and inspiration. Corona related topics were tried to be avoided because they are very likely to be brought up either way. Suggestions included; discussing operations and student outreach programs online, are there special marketing strategies being used, career fairs organized by

associations and the general lack of interest in them, other universities' formats in the current situation if similar situation was to happen ever again. Also, discussion about websites in terms of how much others use it and are the websites giving them anything, positive and negative aspects about welcoming programs and their execution in the current situation and are welcoming programs being planned for the spring.

*David Olsson was adjusted in at 20.00*

There was a suggestion to ask about the restrictions in relation to events organized by the other associations, but they will probably be discussed anyway. Another suggestion was to discuss how to create online content in relation to business partners i.e. how to use online platforms for partners to get more exposure (instead of physical publications).

The Board agreed that the topic of the websites is the most relevant for us right now since there has been a lot of discussion regarding possibly outsourcing the website and/or remaking it and using it better.

§.17

**Discussion item: Exchange Points for OMG**

Rapporteur: Luisa Dahlstedt

**(Appendix 6)**

Discussion about whether the chairs do enough to earn the points and until the activities of committees and clubs are properly established, the chairs should not be granted points. Then again, the point system was considered to be a good incentive to get people involved. One aspect was brought up was that if chairs were not allowed to do anything else in the Association during their mandate period then granting points could be fair. It was agreed that the point system should be somehow controlled, for example by Luisa Dahlstedt, because doing work only for points is not always the best motivation. Issues related to the point system were also discussed. For example, who should get points and who not (only the committees or e.g. ED as well) and what are the restrictions set by SBS (partly why there has been a lot of ups and downs with point systems) and therefore, SBS should be contacted before anything else is done regarding implementing this kind of system.

§.18

**Discussion item: ED Preliminary Budget 2021**

Rapporteur: Alice Arabshahi

**(Appendix 7)**

The new pricing strategy for this year's ED where companies can pick from three different pricing options that offer different benefits depending on the price was explained. The prices and the package content were discussed and whether there will be interest from the companies to buy these different packages. Is there a risk that all companies choose the most expensive one and that would create problems since everyone cannot be prioritized? It was concluded that the idea is good but the pricing strategy should be thought through once again and it should be ensured that the prices are feasible and that there is a set limit for the number of prioritized companies. It was pointed out that the pandemic should be taken into consideration in terms of whether companies will be willing to pay more for their spot compared to previous years.

*The meeting was paused at 20.35*

*The meeting was reopened at 20.46*

§.19

**Discussion item: Kanelbullensdag**

Rapporteur: Ada Nuutti

**(Appendix 8)**

Everyone agreed that we should be in Festningen rather than on Frescati campus because that would not benefit us that much. Since SBS has everything online but there should be a sign-up to control the amount of people. It was discussed that the purpose could be to show off we are open and in Festningen, and to promote the committees and the merch at the same time. One idea was to organize Kanelbullensdag as a treasure hunting where members could come and find us through clues posted on Instagram stories. The discussion leaned towards targeting this event to existing members and giving back to them. Another idea was to try to negotiate coupons for cinnamon buns and organising a competition where winner would get an x number of coupons. It was decided that it should first be looked into hosting a competition and if that does not work out, other options will be discussed.

§.20

### **Discussion item: Association App**

Rapporteur: Frida Sjöberg

**(Appendix 9)**

There were some concerns about our own app being worth the work needed for launching one and whether our members would actually download it. Different options were discussed including focusing on making the website mobile friendly, the possibility of waiting for Mecenat to come up with extensions to their app and outsourcing the designing of the Föreningen app. It was also discussed whether it would be possible to get all essential features into our app including the membership and discounts and would it in that case be stepping on what Mecenat is already doing. Initial vision for the app would be to have it the same as the website but on mobile. It was stated that integration should be more of a goal than adding yet another log in. At the end, it was concluded that we should focus on the functionality of the website for now.

§.21

### **Additional items**

§.22

### **Up-coming events**

Fadderiet quiz hosted by the Board 24<sup>th</sup> of October

Possible fire alarm test on the 24<sup>th</sup> of October

Grand meeting on the 30<sup>th</sup> of October

U9 on the 3<sup>rd</sup>-4<sup>th</sup> of October

Second Cooking online for Fadderiet on 6<sup>th</sup> of October

§.23

### **To-do list**

- Luisa Dahlstedt and Sahel Faez will inform Generals about decisions discussed regarding the restrictions and Luisa will inform the rest of the OMG of the amount of people
- Juulia Kuusimäki will contact partners to discuss with them how they feel about attending the sittnings for Fadderiet
- Sahel Faez will talk with the Office of International Affairs about establishing a bonus point system
- Ada Nuutti and Juulia Kuusimäki will look into getting coupons from a café for the competition for the Cinnamon bun Day
- Treasury will look into the association budget
- Frida Sjöberg and Vlada Borets will look into and update the Personal Data Policy



- §.24            **Next meeting**  
Next meeting will be held 7<sup>th</sup> of October in Festningen
- §.25            **Meeting concluded**  
*Meeting concluded at 21.16*

## **Appendix 1**

### **Notification item: Approval of Budget for Mentoring with Professionals**

Rapporteur: Alice Arabshahi and David Olsson

**Background:** We approved the budget for Mentoring with Professionals on the 17th of September

## **Appendix 2**

### **Decision item: Updated Personal Data Policy**

Rapporteur: Frida Sjöberg and Vlada Borets

**Background:** We have now updated the Personal Data Policy, as we felt that it was not clear enough. The changes made are marked in red on the docx version and in the pdf version you see the final version.

### **I claim**

**that** the Board approves the updated version of the Personal Data Policy

## **Appendix 3**

### **Decision item: Date for Association Meeting #1**

Rapporteur: Frida Sjöberg

**Background:** The date decided during Board Meeting #2 needs to be changed. We

initially decided on Sunday October 25<sup>th</sup> but would have to change it to Sunday October 18<sup>th</sup> 12.00 through zoom.

### **I claim**

**that** the Board decide to have the first Association Meeting for the fiscal year 20/21 October 18<sup>th</sup>.

## **Appendix 4**

### **Discussion item: Project Plan Fadderiet FS20 Part 2**

Rapporteur: Sahel Faez and Luisa Dahlstedt

**Background:** The Generals have prepared a project plan for period 2 of Fadderiet, which will be held from week 44 until week 47. The schedule will consist of roughly one to two events per week. There will be a budget made to anticipate what the revenues and costs will be for Fadderi period 2. During this period, activities have been planned with the current pandemic in mind. The second period of FS20 will not be as long as the first one, but it will contain two big sittings (Ful and Finsittning) like a more traditional Fadderi would have had, along with a Softball Tournament, Internal Buddy Event and Pub Crawl.

## **Appendix 5**

### **Discussion item: Discussion points to U9**

Rapporteur: Frida Sjöberg

**Background:** The first U9 conference of the semester is approaching and to each conference I need to bring a discussion point that we want to discuss with the other President's in the U9. It could be anything strategic or operational regarding the Association.

## **Appendix 6**

### **Discussion item: Exchange Points for OMG**

Rapporteur: Luisa Dahlstedt

**Background:** Last semester my predecessor spoke to the OMG about the potential of giving out exchange points for chairs and vice chairs of committees. The amount of work that goes into the various projects and giving students opportunities to get involved should maybe warrant a “reward” to keep people motivated since it takes up so much of their time. The question is if we should look into it further or just keep exchange points to those working with education.

## **Appendix 7**

### **Discussion item: ED Preliminary Budget 2021**

Rapporteur: Alice Arabshahi

**Background:** Me, David and Frida had a meeting with the ED project managers regarding the budget. It is preliminary but they wanted us to discuss our thought regarding it since they have made some changes in the pricing model compared to previous years.

## **Appendix 8**

### **Discussion item: Kanelbullensdag**

Rapporteur: Ada Nuutti

**Background:** There has been some discussions around organizing something nice for our members on Kanelbullensdag (or on Monday 5<sup>th</sup> of October, since the real day is on the 4<sup>th</sup> which is a Sunday). We could for example be in Festningen and offer people cinnamon buns just to have something special going on. However, we do not want to attract too many people to Festningen considering the situation. One idea would also be to be in Södra Huset at Frescati since there is likely to be more people there. However, if we were to decide to be in the main campus, we would need to have an "agenda" e.g. recruiting members or promoting something. So, I would like to bounce around some ideas regarding Kanelbullensdag.

## **Appendix 9**

### **Discussion item: Association App**

Rapporteur: Frida Sjöberg



**Background:** We have talked a little bit before about an association app. I wanted to bring it up again to see your thoughts regarding this. Do we see a need for it, or would it instead be better to use the ones we have more (Bonsai and Mecenat) and make the website even more mobile friendly?