



FÖRENINGEN EKONOMERNA VID STOCKHOLMS UNIVERSITET

Board Meeting #18
Thursday 2021-02-04
Held Digitally through Zoom
Time: 18:00-22:00

§.1 **Call to Order**

Frida Sjöberg called the meeting to order at 18.02

David Dufweke was adjusted in at 18.02 with speaking rights

§.2 **Appointment of Secretary**

Luisa Dahlstedt was appointed secretary

§.3 **Appointment of Adjusters**

Juulia Kuusimäki was appointed 1st adjuster

Frida Sjöberg was appointed 2nd adjuster

§.4 **Adjustment of voting rights**

§.5 **Attendees** **Voting right** **Speaking right**

Frida Sjöberg	.	.
Karin Asp	.	.
Luisa Dahlstedt	.	.
Alice Arabshahi	.	.
Alan Rashid	.	.
Juulia Kuusimäki	.	.
Ada Nuutti	.	.
Sahel Faez	.	.
Vlada Borets	.	.
Alexander Riese	.	.
David Dufweke	.	.

§.6 **Adoption of Agenda**

The agenda was adopted without any changes.

§.7

Follow up of to-do list

- Frida Sjöberg will continue to look into motivational lectures
- Juulia Kuusimäki will continue to help writing guidelines for Mentoring with Professionals

§.8

Adoption of previous protocols

Protocol from Board meeting #16 was put to the archives with the following changes: §8 was clarified as point 5 was unclear, and §19 was clarified with all the dates of the important upcoming events stated.

Protocol from Board meeting #17 was put to the archives without any changes.

§.9

Check-in

Processed.

§.10

Debriefing, all areas of responsibility

Frida Sjöberg: Attended weekly meeting with SBS, attended extra institutional board meeting, attended Grand Meeting, had meeting with Juulia and BC regarding SM i Ekonomi, had Rådet meeting where the graduation ceremony was discussed among other things. Also, attended Fadderiet Challenge Day, attended ED's pre-event with EY, had an online lunch with Juridiska Föreningen and daily duties.

Luisa Dahlstedt: Hosted Grand Meeting, had OMG Meeting, updated role descriptions, worked on Manual 05, had meeting with Business Committee's vice chair about some ideas, removed old chairs from OMG workspace on podio, ordered OMG medals, daily duties.

Alan Rashid: attended OMG Grand Meeting, attended AMG meeting regarding changes to the AMG portfolio and future plans for the group, looked through Career Choice budget, worked with Alice to check the accounts and bookkeeping, daily duties.

Juulia Kuusimäki: Attended OMG Grand Meeting, had a meeting with GT contact persons, had a meeting with BDO contact persons, had a meeting with BCG contact person, attended Rådet meeting, had a meeting with ED, had a meeting with Ada about the strategic project LinkedIn, had a meeting with contact person for Deloitte, had meeting with Frida and

BC regarding SM i Ekonomi, attended Fadderiets event, had a meeting with JS Sverige, daily duties.

Karin Asp: Attended OMG grand meeting, institutional board meeting, had meeting with SF, virtual lunch with JF, attended Rådet, attended ED case night, attended Fadderiets event, meeting with EC, daily duties.

Ada Nuutti: had a meeting with the Marketing Committee to discuss their new project, attended the Grand meeting, had a meeting with the Instagram Content Group and assigned them as editors on our facebook-page, had a meeting with Juulia to work on LinkedIn, set the date and informed the OMG about the marketing workshop, had a meeting with JS Sverige, daily duties.

Alice Arabshahi: Contacted Bonsai regarding a transaction we made to them (needed for bookkeeping reasons), sent in all the papers to Swedbank for Alans access, been in contact with Fora as well as our auditor regarding our salary report, attended AMG-meeting, OMG Grand Meeting and Fadderiet Challenge day, daily duties.

Sahel Faez: Attended Grand Meeting, had a meeting with International Committee's vice chair and chair about possible ideas for this semester as well as for next semester, Fadderiet Challenge, daily duties.

Vlada Borets: Attended Grand Meeting, attended Fadderiet Challenge Day, daily duties.

§.11 **Debriefing, Treasury**

Spent time going through accounts for the Association and looked at Career Choice budget.

§.12 **Debriefing, Operational Management Group**

Had OMG meeting and Grand meeting. Currently trying to plan an online kick-off.

- §.13 **Notification item: Career Choice SS21 Budget Approved**
Rapporteur: Alice Arabshahi and Alan Rashid **(Appendix 1)**

The Career Choice 2021 Budget was put to the archives.

- §.14 **Notification item: Mid-Week Pub Project Plan Approved**
Rapporteur: Luisa Dahlstedt **(Appendix 2)**

The Mid-Week pub Project Plan was put to the archives with the change of capitalizing the 'D' when mentioning the Discord platform.

- §.15 **Decision item: Dissolution of "Befattningsbeskrivningar
Utskottsordföranden"**
Rapporteur: Frida Sjöberg **(Appendix 3)**

The Board discussed still having the Swedish translation just in case the translation into English is not exactly the same, since in case of difference the Swedish version holds more power. However, it was concluded that the Swedish version was very outdated as it was passed during the old Chair and Vice Chair system and therefore would need several changes to be accurate. The new, English version would therefore be more suited.

I claim

that the Board approves the dissolution of "Befattningsbeskrivningar Utskottsordföranden"

Decision

that the Board approves the dissolution of "Befattningsbeskrivningar Utskottsordföranden"

- §.16 **Decision item: Chair and Vice Chair Role Descriptions**
Rapporteur: Luisa Dahlstedt **(Appendix 4)**

The Board went through the document. Some changes were pointed out to make the document as clear and correct as possible. Descriptions for clubs should be added as well as clarifying the description for what the contact persons do for each stated committee.

I claim

that the Board approves the Chair and Vice Chair Role Descriptions

Decision

that the Board did not approve the Chair and Vice Chair Role Descriptions

The meeting was paused at 19.09

The meeting was reopened at 19.21

§.17

Discussion item: Activity Plan Structure

Rapporteur: Luisa Dahlstedt

(Appendix 5)

The Board discussed how the current situation with the pandemic has made the activity plans that have been approved difficult to follow through but doesn't necessarily warrant a structural change since the pandemic is temporary. In normal times the activity plan rarely changes year to year, and it might be more work than it's worth to change the structure when this year has been a special circumstance. Doing plans each semester also isn't very realistic since it takes a lot of time to put together and compile and would end up being counterproductive when there's the issue of committees not even looking back at their activity plan. Committees are also still able to create more projects and come up with their own ideas even though it wasn't included in the activity plan, so there isn't really a point in revising how the activity plan is done. Due to the current situation, if any committee want to revise their activity plan, they can send it into a Board meeting.

§.18

Discussion item: How to control membership status

Rapporteur: Frida Sjöberg

(Appendix 6)

The Board discussed different ways to control people attending online events are members. Some ways to check for memberships that was brought up is by having the buddies in Fadderiet checking their micros before an event and when marketing the event, include a reminder to become a member in order to attend the event. Also having a sign up form

for an event and email sent out when the membership status has been verified, with the link to the event. There could also be an issue of when having a sign up form less people join, but that is something that could be tested with this Fadderi. During committee meetings, chairs should check their members membership status.

§.19 **Discussion item: Workshops and Manuals**

Rapporteur: Vlada Borets

(Appendix 7)

Different ways to help and assist members was discussed. The Board could put more effort in being approachable to the OMG by having a Podio request form that the OMG can add what they want clarification on and then the Board can answer them. There is perhaps the issue that the OMG don't realize what they don't know and need help on but is still might be worth trying since there isn't a downside to offering it. The Board doesn't know everything but if an issue is brought up, it can at least be delegated to seek out what the answer is. The form could also be more like a forum where the OMG can also respond to each other and help create more of a helping environment from all bodies. This might be especially helpful when the natural environment of being around active members in Festningen to ask questions is not an option.

§.20 **Discussion item: Update on the strategic project: LinkedIn**

Rapporteur: Juulia Kuusimäki and Ada Nuutti

(Appendix 8)

The possibility of using alumni was highlighted and it was discussed where they are at professionally is beneficial to the students in seeing the value that the Association can bring. It can create more of a support network between current students and alums. It's also a great opportunity for collaboration to do an "Alumni of the Week". Working with sponsors can also be a way to monetize the posts so it can end up being beneficial for the Association and its partners. LinkedIn can highlight all three pillars of the association in the posts. Organizing webinars and posting them could also be beneficial for content. It could be made mandatory for projects to make a LinkedIn post in order to incentivize boosting its content. Also, it was brought up to have content groups seek out the content rather than wait around for the information to be given to them.

§.21 **Discussion item: Collaboration with JS Sverige**

Rapporteur: Ada Nuutti and Juulia Kuusimäki

(Appendix 9)

The Board discussed the pros and cons of a collaboration with JS Sverige. The Board argued it could have the same purpose as the student guide but since it is risk free it could be worth to try. It was discussed what they are doing better than they can sell the idea to multiple partners compared to us. It was concluded that it could be because they have more contacts. Could be good for those in the student guide project group to get professional experience and help, but they would be taking away the project from the students so there may not really be a benefit. If the issue is the content, there isn't the point of making another one on top of the one we already have. It is also a question of giving away free money as no profit would go to us, even if our partners would agree to be in it. It was concluded that we should not collaborate with JS Sverige at this time, instead the purpose of the student guide should be clarified in order to separate it from the welcoming email, economist compass and the information that is already available on the website.

§.22 **Additional items**

§.23 **Up-coming events**

Fadderiet Netflix and Chill 5th of February

Faddereit Internal Buddy Event 8th of February

Fadderiet Quiz and Oscar Awards 10th of February

Weekly Pub 10th of February

§.24 **To-do list**

- Luisa Dahlstedt will let the OMG know about the discussion regarding the activity plan structure

- Luisa Dahlstedt will let the OMG know about checking during their committee meetings if their members have bought or renewed their Association membership

- Vlada Borets and Luisa Dahlstedt will work on creating Podio Forms for the OMG to bring up what they need clarification on



- Luisa Dahlstedt will work with Frida Sjöberg and Vlada Borets on hosting a workshop with the OMG going over Podio
- Juulia Kuusimäki and Ada Nuutti will talk to the content groups about seeking out the information to post rather than waiting for the information to be given to them
- Ada Nuutii will create a task force to look into the Student Guide and further clarifying the purpose of it
- Frida Sjöberg will continue to look into motivational lectures.
- Juulia Kuusimäki will continue to help writing guidelines for Mentoring With Professionals.

§.25

Next meeting

Wednesday 10th of February 18.00 via Zoom

§.26

Meeting concluded

The meeting was concluded at 21.20

Appendix 1

Notification item: Career Choice SS21 Budget Approved

Rapporteur: Alice Arabshahi and Alan Rashid

Background: We approved the budget for Career Choice SS21 on the 28th of January.

Appendix 2

Notification item: Mid-Week Pub Project Plan Approved

Rapporteur: Luisa Dahlstedt

Background: I have approved PrU's Online Midweek Pub on January 27th. It will be a recurring project that happens on Wednesdays.

Appendix 3

Decision item: Dissolution of "Befattningsbeskrivningar Utskottsordföranden"

Rapporteur: Frida Sjöberg

Background: As me and Luisa have been looking through the Chair and Vice Chair Role Description document, we found that we had a Swedish policy that was passed in 2014, which outlines the Chair role description. As this policy is very outdated due to it being passed during the old OMG system, and the fact that no one really remembers it existing, I suggest we dissolve the policy. Instead, we can approve the English, updated version, which includes both Chair and Vice Chair Role Descriptions outlined with the new system in mind.

I claim

that the Board approves the dissolution of "Befattningsbeskrivningar Utskottsordföranden"

Appendix 4

Decision item: Chair and Vice Chair Role Descriptions

Rapporteur: Luisa Dahlstedt

Background: I have made the changes discussed during the last meeting and thus have updated the Chair and Vice Chair role descriptions.

I claim

that the Board approves the Chair and Vice Chair Role Descriptions

Appendix 5

Discussion item: Activity Plan Structure

Rapporteur: Luisa Dahlstedt

Background: After the OMG meeting this past Monday, many members expressed that they think the current structure of creating activity plans which do not include the vice chair means that it leaves them stuck following a plan they didn't take part in planning. They feel that it is easy for a committee's structure to change and not be reflective of the activity plan in place and instead feel that sending in a committee purpose would be more beneficial rather than a full plan. Another idea that was also expressed was having only a plan sent in for the current semester, meaning that there would need to be an association meeting at the start of the spring semester in order to approve the next incoming plan.

Appendix 6

Discussion item: How to control membership status

Rapporteur: Frida Sjöberg

Background: Making sure the people attending our events are members have been an issue in the past but when having all our events and activities online, it becomes an

even greater challenge. I have noticed lately that some of our most active members have simply forgot to extend their membership, and when not even them have a membership, how can we expect, or control, that our new members buy a membership?

I suggest a discussion on possible solutions to this problem, either a system where we can ensure people are members or a way we can limit certain content to members only. We could also touch upon membership value.

Appendix 7

Discussion item: Workshops and Manuals

Rapporteur: Vlada Borets

Background: We've had the board introduce themselves shortly to the OMG during the grand meeting but there seems to be an everlasting confusion over the rules as well as possibilities that we have within the Association. I also get the feeling that not everyone is comfortable to ask for help or any sort of clarification. We in the Board have previously had discussions over things that can be clarified through workshops, manuals and templates and I think that this is something that we should develop further. To start I propose we create an app on Podio called "OMG requests" where the members can post questions and requests that we then can together clarify.

Appendix 8

Discussion item: Update on the strategic project: LinkedIn

Rapporteur: Juulia Kuusimäki and Ada Nuutti

Background: Föreningen's LinkedIn account has already existed for a while but there are not yet established processes for content production and posting. We have taken up this project to create a clear framework for how our LinkedIn should be operated and what type of content, and from whom should be included. The previous Board started to plan this strategic project by defining how to use the channel and the different ideas for the posts: congratulating or highlighting project groups for a well carried out project, mentioning ongoing work within educational surveillance, highlighting new partnerships and collaborations, quotes or reflections from current active members.

In addition to this preliminary plan, we have planned that the LinkedIn feed should not only contain posts made by the Association but can highlight events together with external stakeholders or mention external stakeholders in other ways. This could be done by using the Alumni network of SBS. The main purpose of regular LinkedIn posts

would be to both inspire our current students by showing how being active in the Association benefits their careers after graduation and showing external stakeholders that we have potential employees at the same time. We could also gain some money by collaborating with companies by selling the posts. The tone for LinkedIn posts would be professional but not too uptight to highlight the skills and employability of our active members and the possibilities gained by being involved, but at the same time keeping in mind that at the end of the day we are an association for students. We would like to hear the opinion of the Board on this item and brainstorm other ideas for the LinkedIn content.

Appendix 9

Discussion item: Collaboration with JS Sverige

Rapporteur: Ada Nuutti and Juulia Kuusimäki

Background: A while back we were contacted by a company called JS Sverige who make digital and interactive brochures and have worked with several student associations in Sweden. Me and Juulia had a meeting with them to hear more about the company and the brochures. The brochure is free of cost for us and it is financed through advertisement from companies (they are responsible for contacting the companies, but we get to choose them). The brochure is provided both in a digital and printed version. JS Sverige offers a team with a project leader, copywriters, photographers etc. who are responsible for creating all the material according to our wishes and requests but there is a possibility for us to take part in the creation as well. The language of the brochure is primarily Swedish (English version has some extra costs) but it is possible to have it in English as well. The brochure is "valid" for 12 months after which a new one is created to update information. The termination is free of cost so even if future boards would not like to continue with this (given that we end up collaborating) they do not have to renew the collaboration.

The idea right now is that this brochure could replace the welcoming email but not the Student Guide. However, if we do end up having this brochure a clear guidelines for both outlets should be established so they do not overlap unnecessarily. We also see this as a great opportunity to get to work with an external company and learn from them. We would like to hear what the rest of the Board thinks about this idea.