

FÖRENINGEN EKONOMERNA VID STOCKHOLMS UNIVERSITET

Board Meeting #21
Wednesday 2021-02-24
Held Digitally through Zoom
Time: 18:00-22:00

§.1 **Call to Order**

Frida Sjöberg called the meeting to order at 18.00

Alexander Radig was adjusted in with speaking rights at 18.00

§.2 **Appointment of Secretary**

Alice Arabshahi was appointed secretary

§.3 **Appointment of Adjusters**

Luisa Dahlstedt was appointed 1st adjuster

Ada Nuutti was appointed 2nd adjuster

§.4 **Adjustment of voting rights**

§.5 **Attendees** **Voting right** **Speaking right**

Frida Sjöberg	.	.
Karin Asp	.	.
Luisa Dahlstedt	.	.
Alice Arabshahi	.	.
Alan Rashid	.	.
Juulia Kuusimäki	.	.
Ada Nuutti	.	.
Sahel Faez	.	.
Vlada Borets	.	.
Alexander Radig	.	.
Kübra Nur Yilmaz (18.48 – 18.57)	.	.
Eileen Baca (19.08 – 19.19)	.	.

§.6 **Adoption of Agenda**

The agenda was adopted without any changes.

§.7

Follow up of to-do list

- Luisa Dahlstedt and Vlada Borets will continue to work on Podio forms for the OMG to bring up what they need clarification on. – Done and a Podio Workshop was held for the OMG on Monday.
- Luisa Dahlstedt will create a separate document for the description of the infrastructure of the clubs. – Done and will be sent in for the next meeting.
- Frida Sjöberg and Luisa Dahlstedt will look up the exact wording for Definition of Committee Member – In progress
- Vlada Borets and Juulia Kuusimäki will look into the decentralization of the Job forum – In progress
- Treasury will keep looking on what they spend most time on – In progress

§.8

Adoption of previous protocols

The protocol from Board Meeting #19 was put to the archives with the following changes:

- Clarify §7 of what has been done and not.
- Clarify §17 that the reason for this is due to COVID-19 and some revenue-loss.
- Clarify the second bullet point in §20 of the to-do-list
- Editorial changes, §6, §19, §20 and font of “Föreningen Ekonomerna” on the first page.

§.9

Check-in

Processed.

§.10

Debriefing, all areas of responsibility

Frida Sjöberg: Attended weekly meeting with SBS, attended U9 online conference, updated the Routines for Key Card Holders document, attended website meeting. Also, had a meeting with the Election Committee, had a meeting with Rådet, helped with the Podio workshop for the OMG, and daily duties.



Ada Nuutti: continued to work on the Board spex video, had a meeting with Fadderiet regarding Bonsai, attended website meeting, had a meeting with Marketing Committee to discuss the content groups, had a meeting with Juulia Kuusimäki, attended the Marketing Committee's 2nd meeting, attended the Election Committee meeting, worked on documents to organise the Instagram Content Group's work, daily duties.

Alan Rashid; Daily duties.

Luisa Dahlstedt: Hosted OMG Kickoff, hosted Podio Workshop for OMG, daily duties

Alice Arabshahi: Meeting with Business Committee, Daily duties

Juulia Kuusimäki: Had a meeting with Grant Thornton, had a meeting with BDO, had a meeting with Ada Nuutti, had a meeting with Frida Sjöberg, had a meeting with Career Choice, had a meeting with Spring Ball, , prepared text for Rådet meeting, had a meeting with Fadderiet regarding Memento, daily duties.

Karin Asp: Attended U9 conference, attended Rådet, daily duties.

Vlada Borets: Daily duties, website meeting, Podio workshop for the OMG,

Sahel Faez: Daily duties, made a YouTube content video for International committee, had a meeting with IC, had meetings with candidates for Master's Club.

§.11 **Debriefing, Treasury**

Making a report on the situation of the current budget the upcoming week.

§.12 **Debriefing, Operational Management Group**

Had a Podio workshop on Monday and the OMG kick-off on Tuesday. Upcoming is an OMG meeting next week and the OMG x Board AW in two weeks.

§.13

Notification item: Spring Ball Marketing Plan Approved

Rapporteur: Ada Nuutti

(Appendix 1)

The Marketing plan was explained, and a clarification was given on the second paragraph about the Instagram Highlight that would be there until the actual event. There was also a discussion of the in-store visit considering COVID-19 and how the video would be made. There also appeared to be a lot of marketing being made in March and therefore discussed if there would be a risk of an overflow of posts/stories considering this, although it was made clear that it should not be a problem and will be observed. Furthermore, it was pointed out that the marketing should be considerate of not making any promises of having a physical event since it is not stated yet if it will be possible to have in person. There were also some editorial mistakes pointed out.

The Spring Ball Marketing Plan was put to the archives with editorial changes.

The meeting was paused at 18:39

The meeting was re-opened at 18:48

§.14

Decision item: Election of the Chair of the Master's Club

Rapporteur: Sahel Faez

(Appendix 2)

Kübra Nur Yilmaz was adjusted in with speaking rights at 18:48

Candidate presented herself and was interviewed.

Kübra Nur Yilmaz was adjusted out at 18:57

General discussion about the candidate.

I claim

that the Board elects Kübra Nur Yilmaz as the Chair of Master's Club

Decision

that the Board elects Kübra Nur Yilmaz as the Chair of Master's Club

§.17

Discussion item: Copies of the Key to the Vault in Festningen

Rapporteur: Frida Sjöberg

(Appendix 5)

It was discussed if we somehow could lower the cost by instead installing an electronic lock similar to the other doors or transport the lock ourselves depending on how big it is but also brought up how valuable the door is, how it adds charm towards the house value and that it would be a shame to get rid of it. Other alternatives were discussed such as asking Akademiska Hus if they could somehow help out with the cost since we are in fact renting the house or if we could somehow build a grid with a lock of our own in front of the vault. The aspect of how valuable the keys would be was also brought up and if it is worth relative to value new furnishing or interior would add for members in Festningen since the cost for the key would most likely be allocated from that budget. It was concluded that first looking up what options we have with Akademiska Hus would be best and see if they can help out with the cost or, if we look at the other options, what we are allowed to do and not.

§.18

Discussion item: Future of Ekonomernas Dagar

Rapporteur: Frida Sjöberg

(Appendix 6)

The discussion started off by explaining some of the previous reasons why the fair earlier has been and is now up for evaluation such as the weather implications on the venue and problem with the pricing.

It was questioned when the actual fair then should take place if it should be in the fall, whereas October seemed the most probable right now due to that most companies' application periods opening at this time. However, this would increase the competition on getting students there since other associations and universities often have their fairs at this time. Also, the issue of time pressure for planning a whole fair until then and the risk for a lost handover between the project leaders/group was brought up but on the other hand not having a fair for 1,5 year was also seen as an issue. It was brought to attention that another association in Sweden who changed the time of their fair and had another one in one year instead of waiting did not really get an enthusiastic response from the companies and could therefore be good for us to look that up beforehand. Although it was also pointed out that we are having our fair online this year and a fair in the fall could be beneficial this year if the situation with COVID-19 has changed.

Additionally, moving it to 1,5 year from now would risk the project/fair being forgotten plus that it is good for us to stay in contact with companies.

Instead, it was suggested to perhaps have some kind of fair similar to Career Day but a bigger version of it. However, even though it might be a smaller fair, in regard to the number of participating companies, we still reach out to as many students and therefore might even be more valuable for the companies. Another suggestion was to instead have Ekonomernas Dagar as usual spring 2022 but let the next Board work with starting the recruitment for project leaders in time for a fall fair and have the extra one in 2022. However it was also questioned how this handover period would work. Another question added was if it would be worth continuing with a digital fair or aim to have a physical one next time whereas it was pointed out that the physical fairs are much appreciated by the students.

It was agreed that to move forward in the discussion more knowledge is needed from perhaps previous and current project leaders as well as from the Ministry and former Presidents. Frida Sjöberg will bring the discussion to the different entities who have been or are involved in the project to gather some feedback and opinions on the different matters.

§.19

Information item: Feedback from U9

Rapporteur: Frida Sjöberg

(Appendix 7)

Frida Sjöberg recapped the information from U9 for the question on how other associations work with physical events if they do and how projects are being planned along with existing restrictions. The Board discussed what we can take into consideration. Some associations let people sit together in groups of 4-8 which was discussed to actually add a lot of value just by sitting two people together rather than alone with a screen.

One important aspect was to give clear guidelines and structure on what is ok and not so that its easier for projects and committees to come up with new ideas. Whereas other associations acted kind of like an authority and put a date on for how long the restrictions will have to be followed and closer to that date take a new decision on whether to extend it or change that somehow and it was discussed if this is something we should apply into our association. It was agreed that we definitely should work on clearer guidelines towards events for the Covid-updates on website.

§.20 **Additional items**

§.21 **Up-coming events**

- Fadderiet Gaming Night February 25th
- Quarantine Pub #5 February 26th
- General application opening March 1st
- Fadderiet Internal Buddy event March 2nd
- Midweek Pub Nigh March 3rd
- Fadderiet Finsittning Game Show March 4th
- Board application opening March 8th

§.22 **To-do list**

- Frida Sjöberg and Luisa Dahlstedt will look up the exact wording for Definition of Committee Member
- Vlada Borets and Juulia Kuusimäki will look into decentralization of Job forum
- Treasury will keep looking at what they work most on – in progress keep
- Frida Sjöberg will talk to Akademiska Hus to see what answers they have towards making copies on the key for the vault and what we are allowed and then how to do it
- Frida Sjöberg will gather information and feedback in regard to the discussion of a continued evaluation of ED from the different entities with experience and knowledge from it
- Frida Sjöberg will be responsible to take the work for clearer guidelines towards events for the Covid-updates on website further

§.23 **Next meeting**

9th of March at 18:00 via Zoom

§.24 **Meeting concluded**

The meeting was concluded at 20.55

Appendix 1

Notification item: Spring Ball Marketing Plan Approved

Rapporteur: Ada Nuutti

Background: I approved the marketing plan for this year's Spring Ball on the 19th of February.

Appendix 2

Decision item: Election of the Chair of the Master's Club

Rapporteur: Sahel Faez

Background: The Master's Club had been inactive for over a year now following the previous chair and vice chair stepping off, after attempts to recruit successors and project manager for Masters' Welcoming Weeks (MWW) were unfortunately unsuccessful. It has been traditionally difficult to generate the interest of Masters' students when it comes to student activities. But we have someone who has shown the dedication and enthusiasm to step up in the role of Chair and commit to this role, and initiate various projects and bring back Masters' Welcoming Weeks to create a strong community among Swedish and international masters and even bachelor students alike. Please find attached her application for the role.

I claim

that the Board elects Kübra Nur Yilmaz as the Chair of Master's Club

Appendix 3

Decision item: Election of the Vice Chair of the Master's Club

Rapporteur: Sahel Faez

Background: The Master's Club had been inactive for over a year now following the previous chair and vice chair stepping off, after attempts to recruit successors and

project manager for Masters' Welcoming Weeks (MWW) were unfortunately unsuccessful. It has been traditionally difficult to generate the interest of Masters' students when it comes to student activities. But we have someone who has shown the dedication and enthusiasm to step up in the role of Vice Chair and commit to this role, and initiate various projects and bring back Masters' Welcoming Weeks to create a strong community among Swedish and international masters and even bachelor students alike. Please find attached her application for the role.

I claim

that the Board elects Eileen Baca as the Vice Chair of Master's Club

Appendix 4

Decision item: SM i Ekonomi 2021 Budget

Rapporteur: Alice Arabshahi & Alan Rashid

Background: The project leaders have finalized their budget after making changes to the first submitted budget. The changes involved reducing the "unexpected costs" because they had estimated it at a too high of a number and removing the "Thank you - gift" for the winning team due to the fact that there is a monetary reward to the winners of the competition. The budget includes both physical and online versions, as the cost will be different depending on the way the restrictions allow the competition to take place.

We claim

that the Board approves the SM i Ekonomi 2021 Budget

Appendix 5

Discussion item: Copies of the Key to the Vault in Festningen

Rapporteur: Frida Sjöberg

Background: We have for some time now been trying to make better use of the storage we have in Festningen. One idea of utilizing our storage better is to make the storage

room that has previously been used for alcohol into a storage for things that all committees could need such as banners, party tents, speakers, extra chairs etc. and change the access to a C access so that everyone with a key card could get access to the room. However, in order to do this, we need more keys to the vault in the kitchen, as one key to a room full of alcohol is not ideal. The ideal would be to have three keys. One key for the Chair of the Social Committee, one that can be stored in the bar and one that the President is responsible for.

Due to Festningen being a building with a lot of history it has proven to be more difficult than expected to make copies of the key to the vault. After contact with several different professionals on the matter it has been concluded that there is only one place in Sweden that could copy this complicated and old key. This place is located in Gothenburg, but to be able to copy the key they would not only need the key, but the whole lock mechanism. To copy one key is around 3800kr, to this amount we also need to add the cost of the personnel helping us take the lock mechanism down and up again which is around 10 000kr. In addition, the delivery fee for the lock and key to and back from Gothenburg needs to be taken into account as well. The cost for the whole thing would probably end up being between 15 000-20 000kr.

Therefore, it is important for us to discuss whether this is something we want to do or not. It is much more expensive and complicated than we first anticipated, but in the long run it could be worth it to have a better and more efficient storage of both alcohol and other things in Festningen.

Appendix 6

Discussion item: Future of Ekonomernas Dagar

Rapporteur: Frida Sjöberg

Background: In our activity plan we promised to continue to evaluate Ekonomernas Dagar and whether it would be more beneficial to hold the fair in the fall instead of the spring. As this year's fair is approaching us, and soon also the election of new project leaders, it would be good to start the conversation regarding a possible change, already now.

After having talked to this year's project leaders, it is clear that it is possible to move the next fair to the fall instead of spring. Having the fair in the fall would be more aligned with most companies' application periods and could perhaps attract even more companies to participate. However, we should discuss possible implications on this

change as well. Moving it would mean either two fairs in one calendar year, or no fair in a fiscal year, depending on if the shift would be possible to do for a fair already FS21 or if it should be pushed to FS22.

It might be difficult to already now to evaluate the digital event compared to the physical fair, but it could be valuable to keep in mind during the discussion as well.

Appendix 7

Information item: Feedback from U9

Rapporteur: Frida Sjöberg

Background: During the one-day online U9 conference a lot of great discussion took place. As we decided, I brought with me a discussion point regarding physical events and how other Associations are dealing with the restrictions at hand and planning for the future.

It became clear that the situation is being handled in different ways around the country. Some have taken the safe side and already decided on having no big physical events the rest of the semester, while others are planning for both physical and online events with a deadline to decide around 30-45 days before the event is planning to take place. Some has also set a deadline of a certain date where all events leading up to that date will be held online. The idea behind this deadline has been to make sure people understand there will be no physical events before this date and hoping that more will therefore show up to the online ones.

Another way of doing it is by cancelling events that are usually not attracting too many members, and the ones that are usually popular are being held online now or pushed to the fall. Some also has allowed people to sit together in groups of 4 during online events and kept having events outdoors in groups of 8.

It was concluded that if an online event can help a few students, it is worth having it, even if it does not attract the big crowd it could if it was physical.

Another important aspect was how to go back to physical events when the situation allows for it. One Association brought up a taskforce they have implemented to make sure that they are prepared to open up as smooth and quick as possible.