



## FÖRENINGEN EKONOMERNA VID STOCKHOLMS UNIVERSITET

**Board Meeting #24**  
**Wednesday 2021-04-07**  
**Held Digitally through Zoom**  
**Time: 18:00-22:00**

§.1 **Call to Order**  
Frida Sjöberg called to order at 18:02

*Emma Axelsson was adjusted in with speaking rights at 18.03*

§.2 **Appointment of Secretary**  
Alan Rashid was appointed secretary

§.3 **Appointment of Adjusters**  
Vlada Borets was appointed 1<sup>st</sup> adjuster  
Sahel Faez was appointed 2<sup>nd</sup> adjuster

§.4 **Adjustment of voting rights**

§.5	<b>Attendees</b>	<b>Voting right</b>	<b>Speaking right</b>
	Frida Sjöberg	.	.
	Karin Asp	.	.
	Luisa Dahlstedt	.	.
	Alice Arabshahi	.	.
	Alan Rashid	.	.
	Juulia Kuusimäki	.	.
	Ada Nuutti	.	.
	Sahel Faez	.	.
	Vlada Borets	.	.
	Alexander Riese	.	.
	Emma Axelsson	.	.

§.6 **Adoption of Agenda**  
- In Appendix 14, specify that the amount spent during Fadderiet was a minus for the Association since it represents costs incurred, not profit.

- Information item added, put in as §28 on the agenda. We've welcomed two new Marshals, see appendix 16.

§.7 **Follow up of to-do list**

- Frida Sjöberg will send in as a decision item for the next Board Meeting in regards to future of ED – Done.

- Frida Sjöberg will get in contact with Akadamiska hus in regards to putting a grid over the vault door – Done.

- Luisa Dahlstedt will propose the Run for Charity project to the OMG – Done.

§.8 **Adoption of previous protocols**

None.

§.9 **Check-in**

Processed.

§.10 **Debriefing, all areas of responsibility**

Frida Sjöberg: Attended weekly meetings with SBS, attended HumF and NF's 107 Jubilee online sitting, had performance reviews with the Board, had a meeting with Ekonomernas Dagar to evaluate this year's fair, had a meeting with the Election Committee. Also attended meeting with EY and sent out the agenda to Association Meeting #2, and daily duties.

Vlada Borets: meeting with HofIT candidate, attended performance review, discussed Discord with OMG.

Alan Rashid: Attended performance review, did a follow up on Fadderiet and their expenses with Alice, approved Speak Up Week budget, approved Ballerina Award budget, daily duties.

Luisa Dahlstedt: Meeting with Sahel and the Generals, OMG Meeting, had performance review, daily duties.

Ada Nuutti: Had the third performance review, continued planning the introduction video, daily duties.

Sahel Faez: Had meeting with Luisa and the Generals, had performance review with Frida, had meeting with Juulia, had meeting with International Committee, had meeting with Master's Club, had meeting with Neoma Business School representatives, attended IC's online hangout session for exchange students, daily duties.

Karin Asp: attended CSR, meeting with Frida, attended IS meeting, had meeting with EC, daily duties.

Alice Arabshahi: Had performance review meeting with Frida, looked over ECs budgets and approved Ballerina and SUW-budget, made a follow up of Fadderiet SS21, been in contact with event chairs for motivational speaker money request, also been looking through SB budget, daily duties.

Juulia Kuusimäki: Had the third performance review, had an evaluation meeting with ED, had a meeting with ED and PwC, had a meeting on ED with EY, had a meeting with Frida, had a meeting with Sahel, daily duties.

§.11 **Debriefing, Treasury**

Treasury has been in contact with Spring Ball regarding the budget and will talk more after their meeting with sponsor. Have also been in contact with Sustainability Day.

§.12 **Debriefing, Operational Management Group**

Nothing to add.

§.13 **Notification item: Speak Up Week Project Plan Approved**

Rapporteur: Karin Asp **(Appendix 1)**

The project plan was put to the archives with the changes of translating all Swedish terms to English, adding more details to the execution of the project, and making it more clear about who makes versus who approves the budget in the document.

§.14 **Notification item: Speak Up Week Marketing Plan Approved**

Rapporteur: Ada Nuutti **(Appendix 2)**

Multiple projects have requested marketing for April; there is a chance



The marketing plan was put to the archives with editorial changes.

*The meeting was paused at 19:14*

*The meeting was reopened at 19:30*

§.20

**Decision item: Motivational Speaker Project Plan**

Rapporteur: Luisa Dahlstedt

**(Appendix 8)**

The Board discussed the cost for the speaker and how that would be paid for. Questions regarding the structure and the interactive aspects of the talk were brought up. Short discussion regarding the marketing.

**I claim**

**that** the Board approves the Motivational Speaker Project Plan.

**Decision**

**that** the Board approves the Motivational Speaker Project Plan.

§.21

**Decision item: Ekonomernas Dagar Fall 2022**

Rapporteur: Frida Sjöberg

**(Appendix 9)**

Talks with companies seem to have been positive regarding moving the fair to the fall. Potential issues with recruiting members for two fairs was also discussed and whether it would be difficult to attract companies and students for two fairs in one year. The project groups would be smaller. How to attract companies, for instance through package deals, was also brought up.

**I claim**

**that** the Board decides to make the shift of having Ekonomernas Dagar in the fall by having two fairs 2022.

## Decision

**that** the Board decides to make the shift of having Ekonomernas Dagar in the fall by having two fairs 2022.

§.22      **Discussion item: Physical Spring Ball**      **(Appendix 10)**  
Rapporteur: Luisa Dahlstedt

The Board believes that an online ball is a better idea given the restrictions and the need to get everything going with the ball.

§.23      **Discussion item: Committees and their members**      **(Appendix 11)**  
Rapporteur: Frida Sjöberg

The meeting discussed reasons regarding the noticeable lack of motivation and low quantity of active events within the Association. This has been visible in meetings organized, projects started, and knowledge of documents. Organizing events within the OMG or between the OMG and the Board was brought up to keep members motivated and forge stronger bonds. While the Board is partly responsible to make sure that important information is available and communicated in a clear way, it is the responsibility of the OMG members to keep the committees going.

*The meeting was paused at 20:52*

*The meeting was reopened at 21:01*

§.24      **Discussion item: Evaluations**      **(Appendix 12)**  
Rapporteur: Frida Sjöberg

A template to conduct evaluations exist on Podio. Chairs, Vice chairs, and Project leaders need to get better at uploading committee project plans on Podio and following up on the project plans by doing evaluations. This would be beneficial to their successors. It would be very beneficial to have





§.32

**Next meeting**

Next meeting will be held on the 21<sup>st</sup> of April at 18:00 through Zoom.

§.33

**Meeting concluded**

The meeting was concluded at 21:40

## Appendix 1

**Notification item: Speak Up Week Project Plan Approved**

Rapporteur: Karin Asp

**Background:** The Speak Up Week Project Plan was Approved on the 26<sup>th</sup> of March.

## Appendix 2

**Notification item: Speak Up Week Marketing Plan Approved**

Rapporteur: Ada Nuutti

**Background:** The Speak Up Week Marketing Plan was approved on the 5<sup>th</sup> of April.

## Appendix 3

**Notification item: Speak Up Week Budget Approved**

Rapporteur: Alice Arabshahi & Alan Rashid

**Background:** The budget for Speak Up Week 2021 by the Education Committee was approved on the 3<sup>rd</sup> of April. The expenses were deemed to be justified after talking to the project members.

## Appendix 4

**Notification item: Ballerina Award Project Plan Approved**

Rapporteur: Karin Asp

**Background:** The Ballerina Award project plan was approved on the 29<sup>th</sup> of March.

## Appendix 5

### **Notification item: Ballerina Award Marketing Plan Approved**

Rapporteur: Ada Nuutti

**Background:** The Ballerina Award Marketing Plan was approved on the 1<sup>st</sup> of April.

## Appendix 6

### **Notification item: Ballerina Award Budget Approved**

Rapporteur: Alice Arabshahi & Alan Rashid

**Background:** The budget for the Ballerina Award 2021 by the Education Committee was approved on the 3<sup>rd</sup> of April. This revised budget contains the right amount for unexpected costs.

## Appendix 7

### **Notification item: Steppin Competition Marketing Plan Approved**

Rapporteur: Ada Nuutti

**Background:** I approved the marketing plan for Steppin 2021 on the 25th of March. The marketing already started last week and now the project is halfway done.

## Appendix 8

### **Decision item: Motivational Speaker Project Plan**

Rapporteur: Luisa Dahlstedt

**Background:** After the idea was brought up at a previous Board Meeting, me and Frida pitched it to the Event Committee which started working on a potential project and have now finalized the project plan. The idea is to hold a motivational speaker to boost people's morale and motivation. Given that we have not spent that much money during our year, this could be a valuable way of spending it and giving back to our members.

**I claim**

**that** the Board approves the Motivational Speaker Project Plan

## **Appendix 9**

**Decision item: Ekonomernas Dagar Fall 2022**

Rapporteur: Frida Sjöberg

**Background:** After the discussions at the previous Board Meeting, it could be concluded that it would be beneficial to move Ekonomernas Dagar to the fall but that it would be too stressed doing it already for Fall 2021, both due to the uncertainty of the pandemic and lack of time for the project group. There is a need to prepare both companies and students for this change in advance to make it as smooth and successful as possible. Therefore, the most suitable option would be to have one more spring fair 2022, with an additional fair in the fall the same year to make the transition. This would mean two project groups working simultaneously and cooperating on the two fairs taking place 2022.

**I claim**

**that** the Board decided to make the shift of having Ekonomernas Dagar in the fall by having two fairs 2022

## **Appendix 10**

**Discussion item: Physical Spring Ball**

Rapporteur: Luisa Dahlstedt

**Background:** Based on Sweden's restrictions getting extended, we have to make an official decision on if Spring Ball will be held online or physically. The project group needs enough time to make the Ball worthwhile and successful and deciding to hold off on a decision can potentially harm the project's success. We also need to keep in mind what people would feel safer doing and work to preserve the Association's standing. The extension of restrictions is now valid until 3rd of May which is after our initial

deadline to make the final decision. It can thus be suggested we can already make the final decision now.

## **Appendix 11**

### **Discussion item: Committees and their members**

Rapporteur: Frida Sjöberg

**Background:** We have previously discussed what it means to be a committee member and what it means to be a chair or vice chair of a committee in regard to their role description. However, I think it is of importance to touch upon this again and to discuss what we expect from our committees and what they can expect from us. Should we have a fixed number of meetings or projects they need to fulfill per semester? Or is it completely up to them to decide? What is the Board's role towards the committees?

Everything boils down to how we can get members involved and if we give the opportunities we promise. To be able to give new members a chance to get involved there needs to be projects and open positions within the committees, as well as committee meetings to attend to get more information.

Previously, there has been more of a "family" spirit within our committees and the people within each committee has become close friends and the attendance at committees used to be way higher than it currently is. However, my personal feeling is that this has been lost the last few years and I, therefore, wonder if this is something that is lost due a changed focus or if it is has simply been forgotten about?

I in no way suggest we should be the ones telling the committees what to do, as it is up to the chairs to decide over their own committee. The chairs are fully responsible for their operational work and should be treated accordingly. But I feel like this is a common problem that occurs in many of our committees and thus a problem worth discussing.

## **Appendix 12**

### **Discussion item: Evaluations**

Rapporteur: Frida Sjöberg

**Background:** All our projects have project plans, which is a great way for the upcoming year's project group to see how the project was planned previously. However, there is a lack of evaluations being documented. Evaluations would be a way to see what was good and should be kept, and what was less good and should be changed. Even though many handover meetings are held, these are often held in a meeting where no notes are taken, which means that valuable information gets lost within a year or two. Perhaps some evaluations are written, just that it is forgotten to upload them in the Podio archive, which is of importance for them to be accessible to everyone.

As this year has been incredibly different, with things being online. I believe it is more important than ever to evaluate and document the result of our projects. Especially, since some of the online aspects can be incorporated in the future as well if we believe they are more beneficial than the "old" way of doing things. I, therefore, suggest we bring back evaluations for all of our projects.

## Appendix 13

### **Discussion item: Expenses for the new introduction video**

Rapporteur: Ada Nuutti & Vlada Borets

**Background:** We have been working on the strategic project of making a new introduction video for the Association and a few weeks back we contacted the studio, SL8 Studios, that made films for Fadderiet FS20 and ED and they would be happy to film the video for us. We received a quota for the video, and it would cost us 10 000 SEK (plus a possible fee of around 2000 for a voice actor). We believe that the video would be worth spending this money and we already have great proof of the quality the studio produces. We have asked the studio if it would be possible to pay the invoice for example in July so it could go under next year's budget but have not received an answer yet. Although we aim for the film to be used for at least 3 years the amount is a big one to be paid at once and therefore we would like to discuss it with the rest of the Board.

## Appendix 14

### **Information item: Outcome Fadderiet SS21**

Rapporteur: Alice Arabshahi & Alan Rashid

**Background:** Treasury has conducted a compilation of the expenses actually incurred by Fadderiet SS21. The end result for this semester's welcoming program was -93 835

SEK, meaning they have spent roughly 72,4% of what was budgeted (in exact amount a difference of 37 689 SEK).

## Appendix 15

### **Information item: Online Education FS21**

Rapporteur: Frida Sjöberg

**Background:** Stockholm Business School has decided to continue to conduct online education summer 2021 and the first half of the Fall Semester 2021 as well. This means that no physical education or exams will take place before 31st of October 2021.

For more information regarding the decision, see:

<https://www.su.se/foretagsekonomiska-institutionen/utbildning/studera-hos-oss/undervisning-online-vt-och-ht-2021-1.529787>

## Appendix 16

### **Information item: New Marshals**

Rapporteur: Emma Axelsson

**Background:** There will be two new Marshals that will come onboard: Lovisa Enholm and Amie Fall